



Marking 60 years of French - German friendship

## **TNP Consultants expands services to Germany, unlocking new business opportunities**

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TNP Consultants, an independent, consulting firm specializing in operational, regulatory and digital transformations, headquartered in France, is thrilled to announce its expansion into the German market in a year which marks the 60<sup>th</sup> anniversary of the Elysée Treaty and the French / German friendship and cooperation.

The company's strategic decision to establish a presence in Germany is driven by its commitment to delivering exceptional consulting services to a wider range of clients and seizing new growth opportunities in the region.

“Our ambition over time is to become the top transformation consulting firm in Western Europe, Africa, India and the Middle East. Germany, with its robust economy and thriving business landscape, presents an ideal environment for TNP Consultants to extend its services and achieve its aim”, says Benoit Ranini, President and co-founder of TNP Consultants.

By leveraging its expertise and experience, the company aims to empower German businesses and organizations with innovative strategies and transformative solutions, enabling them to overcome challenges and achieve sustainable success.

With a dedicated team of highly skilled consultants, TNP Consultants is well-equipped to support German clients across various business sectors, including banking, insurance and social protection, industries such as luxury goods and retail, automotive, the aeronautics, space and defence sector, healthcare, energy and utilities, logistics, the mobility sector (including the automotive and transportation industries) and the public sector (ministries and local governments).

The company's comprehensive portfolio of services is organized in three business lines for tackling the clients' current and future challenges: “Strategy and Operational Excellence”, “Sustainability and Finance, Risk, Regulatory Transformation” as well as “Digital Transformation”.

In addition to its deep industry knowledge, TNP Consultants prides itself on its CSR and client-centric approach. The company believes in sustainable growth and in building long-term partnerships with clients, interacting closely with them to understand their unique needs and tailor customized solutions accordingly.

Consequently, TNP Consultants has created a variety of clubs and discussion forums like the KYC Club by TNP, the CIO Club by TNP or “The Stories of Tomorrow”. These events draw

guests to exchange on regulations and their interpretation, on trends and market best practices, on major issues and possible solutions.

To spearhead its expansion efforts, TNP Consultants has appointed Ralf Winckler, as the Country Manager for Germany. With a strong background in the consulting business and extensive experience in the German market, Ralf Winckler is poised to lead the company's operations and drive its growth strategy forward together with a local team of 15 experts located in Frankfurt and Hamburg.

"The expansion into Germany marks an exciting milestone for TNP," said Ralf Winckler, the Country Manager for Germany. "We are thrilled to bring proven consulting methodologies and industry insights to German businesses, helping them thrive in today's dynamic and competitive landscape."

An official and invitation only launch event is taking place at Steigenberger Icon Frankfurter Hof on July 6th from 18h30 in presence of Benoit Ranini, President and co-founder TNP Consultants, Hubertus Vãth - Managing Director Frankfurt Main Finance, Ralf Winckler, Managing Director TNP Consultants Germany and TNP's distinguished guests and customers.

To learn more about TNP Consultants and its services in Germany, please visit [TNP Germany website](#) or read the 2022 annual report enclosed.

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