## COMPLIANCE TOOLS PRIVACY/GDPR IT RISKS

СМР



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**EDITORIAL** 



## Guy LETURCQ Managing Director and Cofounder, TNP

We are pleased to present the fifth edition of our benchmark of market solutions focused on data protection and privacy compliance, and data processing risk management.

Since the previous edition, these digital platforms have become more numerous and more powerful overall (with enhanced functional coverage). Their ease of implementation and, above all, ease of use have also improved. Publishers have adopted a variety of development paths: some have focused on the European General Data Protection Regulation (GDPR), others have extended their solution to other data protection regulations, with the aim of opening up to IT security needs, while a few have positioned themselves as a governance, risk and compliance (GRC)-type platform.

We therefore felt it would be useful to ask our experts who use these tools every day, to evaluate around 20 of them that are available on the market and used by our customers, based on the operational criteria they consider to be the most relevant.

The purpose of this benchmark is to respond to the many requests we receive about our vision of the latest developments.

We hope you enjoy reading it.

#### INTRODUCTION



## Florence BONNET Partner, TNP

DPOs, Compliance Officers, CISOs and CDOs are faced with a complex and constantly changing regulatory and standards field.

In recent years, data protection has undergone considerable legislative development around the world. The number of transversal national legislations - applying to all sectors of activity such as the General Data Protection Regulation (GDPR) in the European Union - has more than doubled in 15 years. And that's not counting the states with sector-specific legislation with data protection provisions within them.

## 137 countries have legislation in place to protect personal data and privacy, representing 71% of all countries (60% in Africa and Asia).

In addition, there are other regulations in Europe and the rest of the world governing the use of artificial intelligence and data security. What most of these standards have in common is **the need for governance**, a risk-based approach and a principle of accountability, whereby the organization must document and be able to demonstrate the measures taken to ensure compliance with legislative requirements and standards.

To comply with these regulations, roles and responsibilities need to be allocated, and actions monitored at every level of the organization and throughout the data lifecycle, whether at business, developer, CISO or compliance level.

#### Based on our experience and knowledge of the subject, we have some convictions:

- Compliance and data processing risk management functions are increasingly time-consuming and need to evolve. Organizations can no longer afford not to equip themselves with software tools to manage and steer compliance and risks.
- Similarly, the digitalization of business activities is making it increasingly difficult for multi-channel companies to manage consent without the use of tools.



- > Tools facilitate the regular updating of information on which risk management is based, guarantee the monitoring and traceability of actions, and are an essential instrument of proof and support for change.
- > We believe it is essential to take a holistic and responsible approach to data governance, taking into account all the regulatory requirements likely to have an impact not only on the rights and freedoms of individuals, but also on society as a whole, on the environment and on democracy.
- Finally, for certain tools that meet more specific needs, specialist parameterization is essential and should not be neglected. A good tool with the wrong parameters can quickly become an irritation and a waste of resources.

Against this backdrop, and in view of the maturity of the market, we felt it essential to update our benchmark of DPO and IT risk management tools. All the tools presented have reached a good level of maturity, particularly for the data processing register module. However, we feel that some are better suited to complex international organizations, while others are simpler and require no support for deployment. Finally, some publishers have chosen to position themselves as a DPO tool, while others present themselves as a «data» platform. The most important thing to start with is to properly assess your needs and your medium-term strategy.



# GENERAL CRITERIA

## **GENERAL CRITERIA**

#### USER INTERFACE AND LINGUISTIC ACCESSIBILITY \*\*/\*\*

#### Ease of use and legibility of graphical representations

- Comfortable operation with clear, easy-to-use visual interfaces (monitoring tables and indicators, graphs).
- > Tool available or configurable in many languages (more than 10).

#### USER AND AUTHORIZATION MANAGEMENT \*\*/\*\*

- > Unlimited number of accounts and profiles with a fine granularity of rights per profile.
- > Fine-tuned authorization management to make it easier to manage several entities within a large group.

#### TRAINING \*/\*

> Availability of training to enable each user to become autonomous on the tool.

#### WORKFLOWS \*\*/\*\*

- > Automated workflows to facilitate the assignment of tasks relating to the implementation of compliance processes.
- > Customized workflows to meet the organization's specific needs.

#### DASHBOARDS, REPORTING **\*\*\*\***/**\*\*\***

#### Monitoring of GDPR compliance actions by the DPO/project manager

- > Customizable dashboards.
- Customizable KPIs to track task progress, alerts and notifications.
- > Dashboard with efficient real-time data updates.
- > Activity report generation.

#### TOOL EVOLUTION GUARANTEED BY THE PUBLISHER \*\*\*\*/\*\*\*\*

#### > Tool maintenance and evolution:

- Ongoing maintenance and technical support provided by the publisher, including the proposal of new functionalities or improvements to existing tool functionalities.
- Regular security updates to protect data and address technical vulnerabilities.
- > Taking user feedback and business requirements raised by customers into account:
  - Consideration of user feedback and suggestions to improve the tool and meet the organization's specific needs.
  - Consideration of business requirements to ensure that the tool reflects the organization's processes and constraints.
- > Regular content management to keep pace with changing regulations:
  - Weekly update of tool content to reflect current legal and regulatory requirements.

#### INTERCONNECTION \*/\*

Various types of interconnections (the quantity and diversity of APIs offered by the software, reflecting its ability to connect and interact with a wide range of software and services, thus favoring flexible and complete integration).

#### CUSTOMER SERVICE

#### HOSTING<sup>.</sup>

## PRIVACY

#### RECORD OF PROCESSING ACTIVITIES (ROPA) **\***\*/**\***\* Compliance with article 30 of the GDPR

> Inputting the ROPA using configurable questionnaires.

<sup>\*</sup>These criteria are not taken into account in the grading, but they factor into our overall assessment of the tool.

Record and form input based on asset inventories, enabling complete and accurate documentation of the company's support assets in the ROPA and forms.

#### DATA PROTECTION IMPACT ASSESSMENT (DPIA) \*\*/\*\*

- DPIA functionality based on a predefined questionnaire to meet the requirements of Article 35 of the GDPR without, however, corresponding to the CNIL model.
- DPIA functionality based on one or more predefined and configurable questionnaire templates enabling compliance with the requirements of Article 35 of the GDPR and the CNIL template.

#### MANAGING REQUESTS TO EXERCISE DATA SUBJECT'S RIGHTS (\*\*\*/\*\*\*)

- Automated management of data subject's rights requests (edition and management of request forms for exercising rights).
- > Tracking of actions and notification messages (time-stamped).
- Specific, configurable rules for automatic rerouting of requests based on applicants' responses.

#### MANAGING PERSONAL DATA BREACHES (\*\*\*/\*\*\*)

- > Presence of a data breach register.
- > Workflow system for tracking data breaches.
- > The solution can be interfaced with an internal ticketing/security incident management tool via connectors.

## IT RISK MANAGEMENT

## SUPPLIER RISK MANAGEMENT \*\*\*/\*\*\*

#### AND MONITORING OF SUBCONTRACTOR'S CONTRACTS

- > User-defined inventory of service providers with fields to document their legal and security guarantees.
- > Editing and sending questionnaires to service providers in order to document their legal and security guarantees on the basis of their responses.
- > Automatic input of legal and security guarantees and ROPA using the responses received.

#### ANALYSIS AND MANAGEMENT OF SECURITY RISKS \*\*\*/\*\*\*

- > The risks associated with each data processing are assessed in terms of severity and likelihood using an automated calculation.
- > Existing risk mapping by severity and likelihood of risk.
- Solution based on international risk management standards (e.g. ISO/CEI 27002).
- Risk analysis in accordance with EBIOS or ISO/IEC 27005/2018 standards.

#### COOKIE AND CONSENT MANAGEMENT

#### COOKIE MANAGEMENT \*\*\*\*/\*\*\*\*

- Compatible with desktops, tablets and smartphones.
- > Compatible with all CMS.
- > Personalization: possibility to customize the design of the consent banner and the way the message is displayed.
- Customization of banner design, information and consent forms retrieval
- > Multiple consent options.

#### WEBSITE SCANNING \*\*\*\*/\*\*\*

- > Identification and detection of tags present on the site.
- > The scan can skip log-in.
- > The tool can determine the lifespan of cookies.
- Detailed report on cookies with information on their source and type.

#### CONSENT AND PREFERENCE MANAGEMENT \*\*\*\*/\*\*\*\*

- > User-friendly interface: intuitive, easy-to-use user interface for administrators and end-users. The tool makes it easy to give and withdraw consent.
- > Consent tracking and documentation: traceability and proof of consent given by users.
- > Technical integration: other systems used for data processing.
- > Flexibility of the consent management tool with existing processes.
  - The tool offers a feature that facilitates the integration of a personalized consent form into the website using the advanced functionalities provided by the SDK.
  - The tool offers an API (Application Programming Interface) for automated consent recording and management.
  - The tool enables mass import of consent previously collected from an external source.

#### WEIGHTING OF CRITERIA

- Speed in correcting malfunctions and frequency of updates: these two criteria are essential and, in the event of non-compliance, will result in a deduction of points.
- > The publisher's willingness to provide personalized support and to take customer feedback into account will earn additional points.

#### **BENCHMARK ANALYSIS METHOD**

- > To carry out this benchmark, we met all the software publishers for 2-3-hour demonstrations. We also sent them a questionnaire covering the various benchmark themes:
  - General questions.
  - Questions about the privacy module
  - Questions about the IT risk management module
  - Questions about the CMP module
- Finally, we also tested the various tools if a test account was provided. Below is a list of the tools tested as part of this benchmark:

2B ADVICE • ADEQUACY • AXEPTIO • COOKIBOT • CONSENTMANAGER • DASTRA • DATA LEGAL DRIVE • DIDOMI • DPORGANIZER • EGERIE • MAKE IT SAFE • ONETRUST • OSANO • QPRIVACY • SMART GLOBAL GOVERNANCE • TRUST ARC • WITIK.



## 2B ADVICE

2003 Germany www.2b-advice.com

**2B ADVICE PrIME is a web-based data privacy management tool designed by privacy experts.** 2B ADVICE PrIME is a streamlined, consolidated tool that integrates the essential elements of a privacy and data protection program.

- 2B ADVICE has over 4,000 customers of all sizes in the technology, e-commerce, financial services, healthcare, education and industrial sectors.
- > 2B Advice is ISO/IEC 27001 certified.
- > Number of employees: +/- 50.

## **RATES**\*

Prices available on quotation only:Model based on number of users and entities.

## GENERAL CRITERIA

#### USER INTERFACE AND LINGUISTIC ACCESSIBILITY (\*\*/\*\*) Ease of use and legibility of graphic representations

- > Convenient operation with clear visual interfaces.
- > Available languages: +/- 10.

#### USER AND AUTHORIZATION MANAGEMENT \*\*/\*\*

> Unlimited number of users.

> The solution enables highly detailed user management.

#### TRAINING \*/\*

- 2B ADVICE offers its customers various forms of distance and face-to-face paid training: individual training, group training or, as part of the 2B ADVICE Academy (2B ADVICE Privacy Excellence), a training program lasting several days to become a Manager, Professional or PrIME Administrator.
- The 2B ADVICE Privacy Excellence online workshops are a 3-part series offering comprehensive training in data protection management using 2B ADVICE PrIME software and best practices to optimize your data protection compliance program.
  - 2B ADVICE PrIME Professional 1 day (€625).
  - 2B ADVICE PrIME Manager 2 days (€960).
  - 2B ADVICE PrIME Implementer 3 days (€1,295).
- > With the Enterprise license, 4 people can benefit from the 2B ADVICE PrIME training program, at no extra cost.

#### WORKFLOWS **\*\***/**\***\*

> Workflow enables the entire procedure and the measures taken to be grouped together for precise documentation.

\*Please note that we recommend that you check the pricing information for modules on the publisher's website, as there is a risk that prices may be subject to change.



#### > PrIME is based on a ticket-based workflow:

- Automatic management of rights request forms.
- Interface between the form on the company website and PrIME.
- Time-stamped notification to track the time remaining to respond to the request.
- Task allocation.
- Traceability of actions taken.
- Documenting and dating the response.
- Time-stamping of the security incident with notification to the person in charge of processing personal data breaches.
- Reporting data breaches and actions taken.
- Documentation of notifications to the supervisory authority and communications to the data subject.

#### DASHBOARDS, REPORTING **\*\*\*\***/**\*\*\***

- Several dashboard examples.
- > Automatic update of the dashboard according to inventory changes.
- Over 70 standard report templates available in the tool, with the option of creating customized reports.

#### TOOL EVOLUTION GUARANTEED BY THE PUBLISHER \*\*\*\*/\*\*\*\*

>Bi-annual update.

> User exchange forum. Users provide and share templates, questionnaires and reports.

#### INTERCONNECTION \*/\*

REST-API system for connection to existing software such as CRM, ERP, ticketing tools.

#### CUSTOMER SERVICE

- > Multi-level support with integrated ticketing system.
- > Technical service is provided as standard between 9:00 am and 5:00 pm, 5 days a week (Monday to Friday). Extended service hours are possible on prior arrangement.

#### HOSTING

- > Tool available on site and in SaaS mode on public cloud (Microsoft Azure).
- > Data hosted in Dublin and Amsterdam.
- > The service provider has ISO27001 and EuroPriSe certifications.

#### PRIVACY

#### RECORD OF PROCESSING ACTIVITIES (ROPA) \*\*/\*\*

- Mass import of characteristics and creation of links between assets, suppliers and entities.
- ROPA completion using online questionnaires (recipient does not have access to the software).
- It is possible to reference a process so that it is automatically assigned to an entity (automatic modification for each change to the original process).

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#### DATA PROTECTION IMPACT ASSESSMENT (DPIA) \*\*/\*\*

- > Several templates available.
- > Possibility of releasing a new model.
- > Templates configured by the publisher comply with the CNIL's PIA template.

#### MANAGEMENT OF REQUESTS TO EXERCISE DATA SUBJECT'S RIGHTS \*\*\*/\*\*\*

- > Automated requests for exercise of rights with workflow.
- Statistical tracking of requests by type of request and by task.

#### MANAGEMENT OF PERSONAL DATA BREACHES \*\*\*/\*\*\*

- > Data breach log via WhistleOps with customizable questionnaire and action plan.
- > The tool automates incident management workflows.
- > There are about ten steps to characterize the incident.
- > Customizable workflows and tasks.
- The tool features an in-house ticketing system that manages the processing of data subject requests and data protection breaches via workflows. In addition, interfaces can be created with any application via the Rest API.

### IT RISK MANAGEMENT

#### SUPPLIER RISK MANAGEMENT \*\*\*\*/\*\*\* AND MONITORING OF SUBCONTRACTOR'S CONTRACTS

- > 2B ADVICE PrIME enables centralized management of subcontractors.
- > Search for subcontractor information using the PrIME keyword database.

#### SECURITY RISK ANALYSIS AND MANAGEMENT \*\*\*\*/\*\*\*\*

- Risk can be calculated automatically on the basis of a pre-filled questionnaire.
- Risk assessment can be configured to meet specific organizational needs.
- Alerts are sent automatically when a risk is identified and a treatment is modified.
- > 2B ADVICE is certified IS/IEC 27001: 2017.

## ADEQUACY

## 2016 France www.adequacy.app

## ADEQUACY

ADEQUACY is a French platform for secure, sovereign data management and protection.

This solution has a strong presence in major groups, universities and public institutions. It is suitable for any organization with a good level of maturity on GDPR and privacy risk management. ADEQUACY is adapted to European players.

- > The time required to build skills is around 2 to 3 days, followed by a practical application, depending on the package chosen.
- > Number of employees: +/- 25.
- > The platform has three distinct offers:
  - Start (ROPA and DPIA).
  - Essential (+ management of current events such as requests to exercise rights, data breaches, contract follow-up, automation of information notices).
  - **Expert** (+ compliance management with the possibility of carrying out diagnostics, DPO assessment, risk management).

## **RATES**\*

> Annual subscription with a 3-year commitment.

#### GENERAL CRITERIA

#### USER INTERFACE AND LINGUISTIC ACCESSIBILITY **\*\*/\*\*** Ease of use and legibility of graphical representations

- > The interface takes some getting used to, before being used to its full potential.
- Languages: French and English by default. Languages can be customized to meet specific customer requirements. Translations are carried out by legal translation specialists.
- The tool is in the process of evolving and will continue to offer many new features.

#### USER AND AUTHORIZATION MANAGEMENT (\*\*/\*\*)

- > Multi-entity management native to the tool.
- > Unlimited number of accounts and profiles.
- > Three levels of authorization: legal, functional, organizational.
- > The interface facilitates the fine-tuned management of authorizations, making it easy to manage a network of business referents or several entities within a large group.

\*Please note that we recommend that you check the pricing information for modules on the publisher's website, as there is a risk that prices may be subject to change.

#### TRAINING \*/\*

- > There is a fee for training which is included in deployment costs. Its duration depends on the package chosen and varies from 4 to 8 workshops of 2 hours each.
- > The aim is to train different types of people, especially administrators, DPOs and business referents.
- > The training plan is defined with the DPO at the kick-off meeting.
- The offer INITIALE READY for medium-sized organizations (large SMEs or small ETIs) / «customized business support» for gradual, «minimalist» and operational compliance. Assessment carried out with customers during an initialization or tool discovery phase.

#### WORKFLOWS **\*\*/\*\***

- > Customizable workflows.
- > Automated task notification.
- > The publisher can adapt to the use cases requested by customers.

#### DASHBORDS, REPORTING **\*\*\*\***/**\*\*\***

#### Monitoring of GDPR compliance actions by the DPO/project leader

Large number of dashboards. KPIs and tables are not directly customizable by the user without the help of the publisher.

#### TOOL EVOLUTION GUARANTEED BY THE PUBLISHER \*\*\*\*/\*\*\*\*

- A users' club is available for licensees to exchange information with each other.
- > Organization of sessions with customers to present upcoming developments.
- > Multi-tenant development: all customers use the same software. However, deployment is single-tenant, meaning that each client has its own database and dedicated instance.

#### 3 new modules (under development)

- **Decision support module for breach notifications:** enables impact analyses to be carried out in the event of a personal data breach.
- New Add-On: to manage compliance with multiple regulations applicable to large international groups.
- **Privacy by Design module:** enables the user organization to describe the approach used to ensure data protection throughout the project lifecycle.

#### INTERCONNECTION \*/\*

> APIs possible with several major applications.

#### HOSTING

- > The tool is hosted by OVHcloud or on-site.
- > Adequacy is currently SecNumCloud qualified.

## PRIVACY

#### RECORD OF PROCESSING ACTIVITIES (ROPA) \*\*/\*\*

#### > ROPA module: accessible to users of the ADEQUACY tool

- The ROPA module of the ADEQUACY tool is presented as a standard questionnaire compliant with Article 30 of the GDPR.
- This questionnaire can be used in an «accompanied» format, with context-sensitive online help.
- To add new fields to the ROPA module, you need to ask the publisher.

#### > ADEQUACY form [add-on]: accessible via a URL link

- A questionnaire external to the tool can be used to input data to the ROPA without having access to the tool (simplified record).
- A standard questionnaire is available. This can be customized in collaboration with the publisher.

#### Data recovery: 2 options

- Mass import of data via a pivot Excel file created and made available to the customer by ADEQUACY. ADEQUACY performs the final import. [At no extra cost].
- Mass import of data by ADEQUACY (field matching workshops carried out between ADEQUACY's CTO team and the customer) [services between 2 to 5 days].

#### DATA PROTECTION IMPACT ASSESSMENT (DPIA) \*\*/\*\*

- > When entering data into the RoPA, the tool can detect the need for a DPIA and automatically generate one.
- > Customizable questionnaire based on the CNIL PIA Template, designed to meet the requirements of Article 35 of the General Data Protection Regulation (GDPR).
- > The DPIA template available in the tool ensures interoperability with CNIL software.
- > Risk analysis is not automated.
- A risk identified during an DPIA can be flagged automatically.

#### MANAGING REQUESTS TO EXERCISE DATA SUBJECT'S RIGHTS \*\*\*/\*\*\*

> Tool for documenting and tracking requests to exercise rights. This module is complemented by a device for identifying the data concerned by the request, according to the type of data subject to which the requestor belongs.

#### MANAGING PERSONAL DATA BREACHES \*\*\*/\*\*\*

- > Personal data breach documentation register (Article 33 GDPR), model messages to be sent to data subjects (Article 34 RGPD).
- > 4-stage breach tracking workflow: identified, qualified, in progress, closed.
- > API for interconnecting an internal tool (e.g. ticketing) to the data breach module.

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#### TIA

- > Data transfer visualization.
- > Visualization of cross-border data flows in the light of different levels of data protection in countries around the world.

#### IT RISK MANAGEMENT

ADEQUACY integrates a global, structured approach based on the ISO 31000 standard to ensure that risk management is adapted to the internal context of organizations and their possible external influences.

Dynamic risk management to anticipate, detect and react to change.

#### SUPPLIER RISK MANAGEMENT \*\*\*/\*\*\*

#### AND MONITORING OF SUBCONTRACTOR'S CONTRACTS

Add On ADEQUACY Form: provides subcontractor evaluation forms whose information can be automatically integrated into the platform's various modules.

#### SECURITY RISK ANALYSIS AND MANAGEMENT \*\*\*\*/\*\*\*

- > Existing risks can be mapped according to their severity and likelihood.
- > EBIOS standard risk analysis.

## DASTRA

2020 France www.dastra.eu

DASTRA is a French company offering an all-in-one privacy management tool that enables Data Protection Officers (DPOs) to simplify the management of GDPR compliance in their organizations. DASTRA helps to involve operational staff and converges governance and data protection based on a collaborative, data-driven approach to privacy compliance risks.

- The tool can be used to produce ROPA, data mapping, privacy impact analyses (PIA), questionnaires, manage requests to exercise rights, create a record of data breaches, carry out project management, manage risks, implement cookie consent and manage compliance.
- DASTRA is a flexible tool. The interface is one of the tool's strong points, making it easy and pleasant to use. Interconnected, with advanced features in generative AI, contextual decision support, personalization, automation and security, DASTRA reduces compliance errors and increases operational efficiency in the field of data protection.
- > Number of employees: +/- 25.

## **RATES**\*

- > Three rates depending on the number of employees and entities.
- > For a size of around 250-1000 employees:
  - **Starter:** €199
  - Pro: €399 (all Privacy modules, SSO optional)
  - Company: on quotation
- Minimum commitment period: 1 year
- For more detailed information on the distinctions between the various offers, please consult the 'Rates' page on the website at <u>www.dastra.eu/fr/pricing</u>.

## **GENERAL CRITERIA**

#### USER INTERFACE **\*\*/\*\***

Ease of use, legibility of graphical representations, languages available

- > Available as SaaS only from <u>www.dastra.eu</u>.
- > Modern, streamlined ergonomics.
- 9 languages are available in the tool: English, French, German, Spanish, Italian, Greek, Polish, Portuguese and Dutch.
- > Free, no-obligation test for one month.

#### USER AND AUTHORIZATION MANAGEMENT \*\*/\*\*

- Mass import of users & personalized invitations.
- > No limit on the number of users.
- Fine-grained control over user authorizations via RBAC (Role Based Access Control) model-based user permissions management.

\*Please note that we recommend that you check the pricing information for modules on the publisher's website, as there is a risk that prices may be subject to change.



- > There are 3 default roles in the tool: administrator, collaborator and reader.
- Possibility to add customized roles (e.g. GDPR relay, RT...) by mode (read/ write/notify/import/export) and by module.
- Group users by organizational unit or team to simplify day-to-day user management (allocation/revocation of access, etc.).
- > Activity history filterable & exportable by user, type and event.
- > Use statistics.

#### DASHBOARDS, REPORTING \*\*\*\*/\*\*\*

#### Follow-up of GDPR compliance actions by the DPO/project leader

- > The tool includes several types of dashboard: operational KPIs (dashboard) and KPIs for reporting/steering (statistics).
- Sraphical representation of KPIs using a wide range of graph options.
- > Automatic update of the dashboard in the event of inventory changes.
- Activity history available for observing changes in compliance themes.
- Advanced filters.
- > Exports.

#### TRAINING **\***/**\***

- > Video tutorials.
- > Animation via the user community.
- > Configuration & Onboarding included in the subscription.
- > Regular training webinars.
- > Free face-to-face and distance learning.

#### WORKFLOWS **\***\*/**\***\*

- Customizable process steps in each module (processing, asset, rights request, security incident, etc.).
- > Default workflows (e.g. processing review, notifications, etc.) and customizable workflows based on processes defined by the organization.
- Automation of workflows according to specific management rules that can be configured according to requirements (e.g., sending of a Privacy By Design questionnaire as soon as a project is received by e-mail, sending of e-mails, questionnaires and creation of tasks, etc.).
- > Profile-based access management with possible restrictions.
- Customizable rights management form that can be integrated into a web page.
- > Automatic workflow rules.

#### TOOL EVOLUTION GUARANTEED BY THE PUBLISHER \*\*\*\*/\*\*\*\*

- > Data protection regulatory watch at a European level.
- Numerous resources available: knowledge base, glossary, GDPR sheets, blog, documentation...
- > Future features to come: newsletter subscription possible.

#### INTERCONNECTION \*/\*

- SSO (SAMLv2, OPEN ID, ADFS).
- Native BDD (database) or cloud connectors.
- > Connector with Zapier (automation).
- > Open API (REST).
- > Webhook for APIser via URL.
- **>** +/- 100 API.

#### HOSTING

- > SaaS on public cloud (Microsoft Azure).
- > Data hosting: Paris/Marseille. The service provider has security certifications.

#### **CUSTOMER SERVICE**

- > Multi-level support with integrated ticketing system in the application.
- > Chat / phone / megaphone support.
- > Contacts in France.

## PRIVACY

#### RECORD OF PROCESSING ACTIVITIES (ROPA) \*\*/\*\*

- > Processing generation with generative AI.
- > 322 processing models are already available in the tool.
- RT, ST, article 30 or complete processing editor.
- Mass modification.
- > Automatic progress, quality and sensitivity indicators.
- > Processing review management.
- > Duplicate processing detection and merging.
- Mass import of processing, assets, actors, datasets, data, security measures, categories of people involved, tasks and risks is possible.
- > The complete processing can be imported.
- > DASTRA allows you to create links between different categories (assets, suppliers, entities).
- > Advanced inter-processing relations for multi-entity management.
- > The tool tracks the data life cycle.
- ROPA export in customizable Excel, Word, PDF, Json, HTML formats.
- > Visual mapping of the ROPA and each processing.
- > Visual mapping of transfers.

#### DATA PROTECTION IMPACT ASSESSMENT (DPIA) \*\*/\*\*

- The need to carry out (or not) a DPIA is calculated & suggested when completing the processing sheet.
- > Reuse of processing data to pre-complete the DPIA.
- > Collaborative DPIA: questions can be distributed by user.
- > Several levels of validation if necessary.
- Approximately 12 different DPIA models are available (e.g. simplified CNIL, complex, ICO, etc.).
- > DPIA publisher: possibility to customize an existing DPIA template.
- > Automatic generation of task suggestions based on answers to questions.
- > Advanced statistics.
- > Possibility of automatic import of DPIAs in CNIL PIA tool format.
- Import & export in various formats (Word, PDF, Excel, shareable web link, JSON, etc.).

#### MANAGING REQUESTS TO EXERCISE DATA SUBJECT'S RIGHTS \*\*\*/\*\*\*

- Record of requests to exercise data subject's rights.
- > Automatic notification of new requests (depending on authorizations).
- Link to the record via the category of affected persons.

- Possibility of automating data entry and automatically pre-qualifying requests via a customizable form that can be integrated into a website («no-code widget»).
- Secure space for communication exchange and submission of supporting documents by the applicant.
- Statistical tracking of requests by type of request and by task.
- > Can be integrated with ticketing tools.
- Import & export in various formats (Word, PDF, Excel, JSON etc.).

#### PERSONAL DATA BREACH MANAGEMENT \*\*\*/\*\*\*

- > Data breach register.
- > Ten steps to characterize the incident.
- Decision support between notification to supervisory authorities and communication to involved data subjects.
- > Link to ROPA and data mapping.
- > Post-mortem analysis & remediation through action plans.
- > Customizable solution: Questionnaire, workflows and tasks.
- > Possibility to automate incident management workflows.
- > Suggested corrective tasks.
- > Advanced filters.
- > Import/export in various formats.

#### PLANNING

- > Task management tool to manage compliance.
- > Identify and prioritize actions to be taken with regard to the risks posed by processing operations on the rights and freedoms of affected data subjects.
- > Agile project management chart.
- > Creation of audit trails to document accountability.
- > Customizable notifications.
- > Native calendar integrations.

#### **BONUS (TIA)**

- Description of data transfers in the data processing form.
- Data transfer mapping.
- World map with view of subsequent subcontractors.
- 3 different TIA questionnaire models: Impact study for transfers outside the EU/EEA, transfer risk assessment (TRA) audit, guarantee assessment for transfers outside the EU.
- Customize / create your own TIA templates via the questionnaire publisher.
- Other privacy questionnaires (e.g. LIA...).

#### IT RISK MANAGEMENT

#### SUPPLIER RISK MANAGEMENT \*\*\*/\*\*\* AND MONITORING OF SUBCONTRACTOR'S CONTRACTS

- > "Enhanced» operator file with the option of adding customizable fields and subcontractor's contracts.
- > Description of subsequent subcontracting relationships.
- > Supplier risk mapping accessible from the operator's file.
- Questionnaires sent to service providers to document their legal and safety guarantees, based on their responses.
- Service provider responses are added to the provider file with a description of their guarantees via integrated questionnaires.
- Possible link of operators with processing, other operators, security measures, data breach, asset, dataset, risks and tasks.
- > Automatic generation of Data Processing Agreement (DPA) by subcontractor from the processing.

#### SAFETY RISK ANALYSIS AND MANAGEMENT \*\*\*\*/\*\*\*\*

- > Customizable risk scale.
- Description of risks and risk scenarios according to the ISO27005 principles (e.g. feared events, threats, sources of risk and control points, etc.) for processing, organizational units, assets and operators.
- Assessment of initial and residual risks on the basis of severity and likelihood
- > Risk management through control plans.
- > Assessment decision support based on a log of past incidents
- > Automatic calculation of current risk.
- Heat map.
- Advanced filters.
- > Imports / exports.
- Compatibility with current risk frameworks (e.g. Ebios RM, Mehari etc.).
- > Ebios-based solution for risk management.

## DATA LEGAL DRIVE

## 2018 France datalegaldrive.com



TOOLS

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Data Legal Drive is a French tool created in 2018 and used in over fifty countries. It consists of two Saas solutions to help companies and public bodies comply with current regulations:

- GDPR governance software that makes it simple and effective to manage and protect personal data, in compliance with GDPR requirements.
- Sapin II governance software to comply with the AFA's anti-corruption recommendations, starting with risk mapping, the common foundation for all the pillars of the Sapin II law.
- **These solutions enable companies to manage compliance in real time,** by visualizing key data and receiving alerts in the event of non-compliance.
- Number of employees: +/- 70, 75% of whom are developers dedicated to upgrading the tool.

## **RATES**\*

- Rates vary according to the size of the company:
  - Less than 250 employees: €220/month
  - Less than 1,000 employees: €425/month
  - Less than 2,500 employees: €830/month or €9960 excl. tax/year
  - More than 2,500 employees: customized

#### GENERAL CRITERIA

## USER INTERFACE AND LINGUISTIC ACCESSIBILITY \*\*/\*\*

- Ease of use and legibility of graphical representations
- Clear, easy-to-use visual interfaces.
- > 9 languages available in the tool.

#### USER AND AUTHORIZATION MANAGEMENT (\*\*/\*\*)

- No limit on the number of users.
- > The tool enables fine-tuned management of different user roles.

#### TRAINING **\***/**\***

- > Free distance learning is available throughout the subscription period.
- > This training includes webinars in French and English, given in person or by videoconference.

#### WORKFLOWS **\*\***/**\***\*

- > Workflows can be customized in the tool.
- > Automated workflows with action tracking and notifications.

\*Please note that we recommend that you check the pricing information for modules on the publisher's website, as there is a risk that prices may be subject to change.

#### DASHBOARDS, REPORTING **\*\*\***/\*\*\*

#### Follow-up of GDPR compliance actions by the DPO/project leader

- Customizable dashboards are available with a list of actions to be carried out by the logged-in user, general indicators on processing status, data subject's rights exercise requests, etc.
- > Automatic and instantaneous update of the dashboard according to inventory changes.

#### TOOL EVOLUTION GUARANTEED BY THE PUBLISHER \*\*\*\*/\*\*\*\*

- A mixed documentary database is offered by Lebfevre Dalloz in collaboration with DS avocats and Data Legal Drive.
- > Industry-specific user forum to encourage exchanges between users
- Regular updating of the tool's legal content.

#### INTERCONNECTION \*/\*

- >SSO capability.
- Can be interfaced with several ERP-type solutions using a REST API format on request.
  - Connector with Zapier.
  - Customer support through IT workshops.

#### **CUSTOMER SERVICE**

- > 5-person support team based in France (French/English).
- > Multi-channel support: communication by chat, telephone, dedicated e-mail, ticketing system. Commitment to a response time of less than one minute.
- > The tool features a chatbot using AI to respond to user requests.

#### HOSTING

- SaaS tool on Illiad's Scaleway private cloud (27001 and HDS certified).
- > Data hosted in France.

## PRIVACY

#### RECORD OF PROCESSING ACTIVITIES (ROPA) \*\*/\*\*

- Links can be created between processing and site/ third-party/software repositories. Each modification made in the repository updates the processing.
- The ROPA is imported in Data Legal Drive format.
- The ROPA cannot be updated with questionnaires.
- The tool allows you to insert attachments to the ROPA.
- > Attributes can be customized in the ROPA.

#### DATA PROTECTION IMPACT ASSESSMENT (DPIA) \*\*/\*\*

- > CNIL-compliant model. Can be customized.
- > The tool automatically flags a risk identified during a DPIA.
- > Action plan generation based on responses to the DPIA.

#### MANAGING REQUESTS TO EXERCISE DATA SUBJECT'S RIGHTS \*\*\*/\*\*\*

- > Automated management of requests to exercise rights.
- > Workflow with pre-selection of tasks and user actions to manage data subject's requests.
- Statistical tracking with notification and history function.

#### MANAGING PERSONAL DATA BREACHES \*\*\*/\*\*\*

- A breach log is available to document the breach and the risk of impact on data subjects.
- > Customizable workflows according to incident.

## IT RISK MANAGEMENT

The Risk Management module offers a structured, integrated approach for identifying, assessing and mitigating the risks associated with regulatory compliance.

#### This module allows you to:

- Identify sources of risk and map risks related to the processing of personal data
- Assess risks in terms of likelihood and impact.
- Implement corrective and preventive actions to mitigate identified risks
- Monitor risks and track the effectiveness of actions.

Detailed dashboards and reports make it easy to visualize risks and generate compliance reports for internal and external audits.

#### SUPPLIER RISK MANAGEMENT \*\*\*/\*\*\* AND MONITORING OF SUBCONTRACTOR'S CONTRACTS

- > Creation of personalized campaigns to send out third-party evaluation questionnaires. Logo, e-mail and message content can be customized.
- > Various supplier evaluation templates in English and French. Customized supplier risk assessment campaigns based on one or more questionnaires.
- > Issue of a supplier risk report including indicators, tabular presentation and risk mapping.

#### SECURITY RISK ANALYSIS AND MANAGEMENT \*\*\*\*/\*\*\*\*

- > Automatic risk assessment.
- > Suggested default remedial actions.
- > Creation of remediation action plans.
- > Risk heat mapping and tabular visualization.

## DPORGANIZER

2015 Sweden www.dporganizer.com

DPOORGANIZER is an easy-to-use, simple and flexible personal data processing compliance management software.

It helps companies and organizations to map, visualize and report on personal data processing.

> The publisher has customers in 18 countries.

> Number of employees: +/- 30.

### **RATES**\*

#### > ESSENTIALS: € 4500/year

This is a basic package designed for start-ups. It provides access for one administrator and one processor, with an unlimited number of users.

#### ESSENTIALS +: €6,500/year

This is a basic package designed for start-ups and small businesses. It provides access for one administrator and one processor, with an unlimited number of users.

#### > PROFESSIONAL: €6500/year

This package is designed for teams with more extensive tool requirements. It provides access for 3 administrators and 1 data processor, with an unlimited number of users.

#### **COMPANY: Contact the publisher**

This package is designed for teams who need a more extensive toolbox. This package includes access for 3 administrators and 1 data controller, with an unlimited number of users.

## **GENERAL CRITERIA**

USER INTERFACE AND LINGUISTIC ACCESSIBILITY **\*\*/\*\*** Ease of use and legibility of graphical representations

- Visual interfaces are clear and intuitive.
- > All European languages are available in the tool.

#### USER AND AUTHORIZATION MANAGEMENT \*\*/\*\*

- Customized profiles can be created by granting viewing or modification rights according to modules and needs.
- > Unlimited number of users.

#### TRAINING **\***/**\***

- > Distance and face-to-face training included in the offer.
- E-Learning modules to help you get to grips with the tool.

\*Please note that we recommend that you check the pricing information for modules on the publisher's website, as there is a risk that prices may be subject to change.



#### WORKFLOWS **\*\*/\*\***

- Automated workflows to simplify the assignment of tasks linked to the implementation of compliance processes, taking the distribution of responsibilities, deadlines and key stages in the process into account.
- > Customizable workflows. Roles can be added to workflows.

#### DASHBOARDS, REPORTING **\*\*\*\***/**\*\*\***

#### Monitoring of GDPR compliance actions by the DPO/project leader

- > Customizable dashboards and reports.
- > Modifications saved in the tool directly update the dashboard
- > KPIs are not customizable.

#### TOOL EVOLUTION GUARANTEED BY THE PUBLISHER \*\*\*\*/\*\*\*\*

- > Weekly version release.
- Good reactivity in the event of a flaw or identified problem
- A users' club is available for licensees to exchange information among themselves.

#### INTERCONNECTION (\*/\*)

- Connectors with a large number of market-leading tools (such as Salesforce). Large number of APIs.
- SSO capability.

#### **CUSTOMER SERVICE**

- User support portal for downloading information and receiving e-mail updates.
- > Demonstration webinars.
- > Support team to help you get to grips with the tool.

#### HOSTING

The solution is hosted in Sweden in a private cloud for DPORGANIZER, which is ISO 27001:2013 certified.

#### PRIVACY

#### RECORD OF PROCESSING ACTIVITIES (ROPA) (\*\*/\*\*)

- > Mass iport of attributes.
- > All inventories (assets, suppliers, etc.) can be parameterized.
- > Categories can be linked between them.

#### DATA PROTECTION IMPACT ASSESSMENT (DPIA) \*\*/\*\*

- > Meets the requirements of article 35 of the GDPR.
- > Several predefined and customizable questionnaire templates.
- > Possibility of automatically flagging a risk identified in the DPIA.
- > All questionnaires are customizable.

#### MANAGING REQUESTS TO EXERCISE DATA SUBJECT'S RIGHTS \*\*\*/\*\*\*

- > Request tracking dashboards and reports.
- > All data related to a request can be downloaded as a CSV file.

#### MANAGING PERSONAL DATA BREACHES \*\*\*/\*\*\*

- Easy access to information and solutions offered by the tool to create your own workflow to reduce risk.
- > This module cannot interface with an internal ticketing tool.

#### ΤΙΑ

> Mapping of data flows and transfers to third countries or recipients, giving a clear view of chains of responsibility.

## EGERIE

2015 France **egerie.eu** 



EGERIE is a leading French publisher of cybersecurity risk management solutions.

**EGERIE offers a collaborative platform with a global,** agile and structured approach to governance, compliance management and risk management for cybersecurity and personal data protection.

The EGERIE tool enables companies and government organizations to:

- Assess their exposure to cyber risks.
- Help them make decisions and determine the security measures to be implemented.
- **Monitor** the application of measures and periodically review the security of information systems.
- > Number of employees: +/- 120.

#### > EGERIE consists of two modules:

**1. EGERIE Risk Manager:** enables you to create a complete map of cybersecurity risks, and define an agile strategy, while controlling your level of exposure and optimizing your budgets.

The ergonomic interface makes it easy to evaluate, arbitrate and monitor a system's cybersecurity.

- The software also provides expert resources including system models, risk analysis, threat and vulnerability directories, security measures and standards. The platform integrates standards such as PCI DSS, ISO 27001, ISO 27002, ISO 27005, HDS, LPM, NIS, EBIOS RM, ISO 21434, Framework NIST and CNIL reference documents.
- This enables users to more easily predict and calculate real risks and to self-diagnose, plan and monitor security measures, while automatically generating reports, records and indicators. The software features import/ export functionalities in various formats.
- EGERIE Risk manager supports 2FA strong authentication.
- EGERIE has been awarded the EBIOS Risk Manager label by ANSSI.
- EGERIE Risk Manager equips several essential operators ; «OIVs» (Organisme d'Importance Vitale) and OSEs (Opérateur de Service Essentiel).

**2.EGERIE Privacy Manager:** designed specifically for DPOs and for support in managing GDPR compliance.

#### Key functions of EGERIE Privacy Manager:

- Management of records (import/export possible) and unlimited processing sheets (including sheet templates).
- Pre-categorization of data protection risks.
- Automatic generation of customized reports and dashboards.
- Monitoring GDPR compliance.
- Handling requests to exercise rights.
- DPIA automation.
- Library access.

> This tool is particularly well suited to SMEs and ETIs

## **RATES**\*

#### 1. EGERIE Risk Manager - PRO Offer (1 user):

#### > PRO offer for 1 EXPERT USER

- STARTER from €125 excl VAT/month/user: SaaS only; 1 analysis; Multi-methodologies; 2FA strong authentication; access to libraries; import/export; risk mapping.
- INITIATE from €375 excl VAT/month/user: SaaS only; Unlimited analyses; Multi-methodologies; 2FA strong authentication; Library access; Import/export; Risk mapping; Customized reports; Easy collaboration.

#### > ENTREPRISE offer (for platforms - access for advanced users and guests)

- **BUILD quote on request:** SaaS/On-site; Unlimited analyses; Organization management; SSO; Customized reporting; Simple collaboration; Advanced collaboration.
- MANAGE quote on request: SaaS/On-site; Unlimited analyses; Organization management; SSO; Customized reports; Simple collaboration; Advanced collaboration; 360° vision (Risks, Measures, Processing plan).
- GOVERN quote on request: SaaS/On-site; Unlimited analyses; Organization management; SSO; Customized reports; Simple collaboration; Advanced collaboration; 360° vision (Risks, Measures, Processing plan); FAIR Quantification.

#### 2. EGERIE Privacy Manager:

- EXPERT STARTER from €125 excl. VAT/month/user: SaaS only; 1 user ;
- ENTERPRISE quote on request: SaaS only; Users according to package; Organization management; Multi-records; Advanced collaboration; SSO; 2FA authentication.

## **GENERAL CRITERIA**

#### USER INTERFACE **\*\*/\*\***

#### Ease of use, legibility of graphical representations, available languages

- Intuitive use with clear, easy-to-use graphic interfaces (monitoring tables and indicators, graphs).
- > Tool available or configurable in several languages (over 10).

\*Please note that we recommend that you check the pricing information for modules on the publisher's website, as there is a risk that prices may be subject to change.

#### USER AND AUTHORIZATION MANAGEMENT \*\*/\*\*

Tool with multiple accounts, several types of profile with different rights (Superadministrator, Administrator, Technical Administrator, Risk Manager, Director, Guest), with fine-grained management of authorizations to easily manage several entities.

#### TRAINING \*/\*

- > Training courses on the tool's various methodologies are available.
- > Training courses are available face-to-face or remotely.
- EGERIE's training courses are aimed at cybersecurity consultants, CISOs, risk management solution operators, DPOs and CILs, project managers, system and network architects/administrators...
- These training courses include videos accompanied by practical exercises, enabling users to practice and master the platform.
- A certification is issued at the end of the course if the exam has been passed.

#### DASHBOARDS, REPORTING **\*\*\*\***/**\*\*\***

#### Monitoring of GDPR compliance actions by the DPO/project leader

- The «Dashboards» interface offers a personalized overview of all the organizations accessible to the user, with risk mapping of the systems analyzed, graphs measuring system criticality, risk exposure, implementation of measures and processing progress.
- > KPIs can be configured to track task progress, alerts and notifications.
- The «Report» function lets you create customized reports in Docx, PDF or HTML format.

#### WORKFLOWS **\***

Workflows are automated, flexible and can be customized to meet the specific needs of each company.

#### TOOL EVOLUTION GUARANTEED BY THE PUBLISHER \*\*\*\*/\*\*\*\*

- The «Compliance» visualization interface lets you instantly check your level of compliance with one or more standards.
- As part of a process of continuous improvement of its tool, EGERIE regularly organizes workshops for its users to share feedback and discuss the challenges of the cyber ecosystem.
- > EGERIE has a user club.

#### HOSTING

- The tool is supplied in Cloud mode at OVH cloud or on-site
- EGERIE is part of the Open Trusted Cloud program created by OVHcloud to unite software publishers around a European cloud model that protects data sovereignty.

### PRIVACY

#### RECORD OF PROCESSING ACTIVITIES (ROPA) \*\*/\*\*

- The ROPA can be updated with configurable questionnaires
- > The tool allows you to manage the ROPA using the contributor profile to which a specific file has been assigned.
- > As a user, it is not possible to import ROPA, but this can be done as part of a service.
- > It is also possible to export the ROPA in PDF, Docx or HTML format only, using the 'Save as' button in 'General report'.

#### DATA PROTECTION IMPACT ASSESSMENT (DPIA) \*\*/\*\*

- > Pre-qualification of risks in the tool quickly classifies risks and identifies those requiring an DPIA.
- EGERIE adapts to each company's expertise when it comes to carrying out DPIAs. EGERIE has partners who can assist their customers with the first DPIAs.

#### MANAGING REQUESTS TO EXERCISE DATA SUBJECT'S RIGHTS (\*\*\*/\*\*\*)

- Requests are handled automatically.
- > The tool automatically manages follow-up reports.

#### MANAGING PERSONAL DATA BREACHES \*\*\*/\*\*\*

- > Breaches are recorded in a breach register in the tool.
- > The tool tracks breaches.
- > The tool also assesses the consequences and suggests corrective measures.

### IT RISK MANAGEMENT

#### SUPPLIER RISK MANAGEMENT \*\*\*/\*\*\*

#### AND MONITORING OF SUBCONTRACTOR'S CONTRACTS

- Possibility of editing and sending questionnaires to service providers to analyze risk on the basis of their responses via a criticality score.
- Pre-qualification of risks and questionnaires in the tool help to gain visibility of weaknesses in a collaborative way.
- > Questionnaires are fully editable, both in terms of the form of the questions and the possible answers.

#### SECURITY RISK ANALYSIS AND MANAGEMENT \*\*\*\*/\*\*\*\*

- EGERIE Risk Manager is the first tool to be awarded the EBIOS Risk Manager label by ANSSI.
- > This tool makes it possible to deploy the EBIOS Risk Manager method within the company, by setting up workshops and pre-filled libraries to facilitate the construction of risk analysis according to the EBIOS RM methodology.
- It can also be used to build risk analyses based on other methodologies, such as FAIR for financial quantification, EBIOS 2010, or an adaptation of ISO 27005 in the form of a methodology.
- > Libraries of predefined risk analysis templates, standards and regulations, vulnerabilities and measures make it easy to work on risk analysis.
- > EGERIE is then used to select the most appropriate measures, taking the costs and investments involved in relation to the risk reduction they deliver into account.
- > The possibility of associating as many measures as desired with a single vulnerability, and vice versa.
- A 360° Vision that provides a global view of risks and measures for all organizational analyses.
- A Cockpit containing all technical and financial indicators.

## MAKE IT SAFE

## 2018 France **www.makeitsafe.fr**



MAKE IT SAFE, publisher of the eponymous cybersecurity and compliance software, is a Business Unit that was created in 2018 within the company Digitemis.

This solution is the result of the merger of two complementary tools that address cybersecurity and compliance issues.

The tool offers a common base with KPI tracking and an EDM solution for centralizing and sharing documentation, followed by modules that can be activated as required:

- Evaluation and Audit Management
- Integrating Safety into Projects (ISP)
- GDPR
- Collaborative Action Plan

MAKE IT SAFE has more than 100 customers of all sizes, in all sectors of activity, in both the public and private sectors.

MAKE IT SAFE has around 20 employees. Most of them are developers. The entire team is based in France.

## **RATES**<sup>\*</sup>

- > Prices vary according to the modules chosen and the number of entities involved.
- > Support level offered with the basic solution: CSM (customer service manager)
- > MAKE IT SAFE generally requires half a day's training per module.
- Minimum annual license. The publisher claims a renewal rate of around 80%. Special pricing for SMEs, ETIs, companies with a large number of entities to manage, healthcare professionals, local authorities and associations.
- > MAKE IT SAFE is a CAIH and UGAP referenced tool.

### **GENERAL CRITERIA**

USER INTERFACE AND LINGUISTIC ACCESSIBILITY \*\*/\*\*

#### Ease of use and legibility of graphical representations

- > Ergonomically designed for easy operation.
- Quick and easy to get to grips with, with training adapted to the user's profile.
- > The tool is easy to set up, deploy and use.
- > Platform available in English, French, Italian and Spanish.
- > French support

#### USER AND AUTHORIZATION MANAGEMENT \*\*/\*\*

- > Ability to define user profiles with associated rights
- > MAKE IT SAFE can be fine-tuned to align tools with business processes. Inter-entity visibility rules can be defined, and customized user profiles can be created.

\*Please note that we recommend that you check the pricing information for modules on the publisher's website, as there is a risk that prices may be subject to change.

Each profile has restricted or global visibility, with rights to one or more entities, one or more modules, or even one or more functions.

#### TRAINING \*/\*

- The publisher offers both paid training programs and free training materials, such as user guides and videos.
- > Training courses are available both online and face-to-face.
- > What's more, MAKE IT SAFE trains and certifies its partners free of charge with a one-day training course.

#### WORKFLOWS \*\*/\*\*

- > The tool offers automated, customized workflows. MAKE IT SAFE can define campaign scenarios and audit plans, with automated reminders to invite an auditee to respond to an evaluation.
- In the PSI module (Project Security Integration module), the tool enables you to define the major stages of a project to analyze compliance with cybersecurity best practices and GDPR compliance, step by step.
- > Workflows with action plans can be set up to manage data breaches.
- The Action Plan module enables actions to be assigned and comments to be recorded for each object (entities, repositories, assessments, assessment results, processing, breaches, complaints, etc.). The user to whom the action is assigned receives an e-mail notification, with a link to the concerned page. The drop-down menu provides direct access to the action plan, summarizing the actions assigned to the logged-in user, those assigned by the user himself/herself, and existing consolidated actions within the user's scope of visibility.

#### DASHBOARDS, REPORTING \*\*\*\*/\*\*\*\*

#### Monitoring of GDPR compliance actions by the DPO/project leader

- Consolidated dashboards based on user profiles and rights. These indicators are built for each of the repositories activated in the platform.
- > Users can define the repositories and the level of consolidation of the corresponding indicators according to their scope of responsibility.
- The dashboard can be adapted to suit the user's profile. Indicators include compliance scores based on checkpoint analysis, as well as indicators relating to GDPR projects and records. Repositories can be customized.

#### TOOL EVOLUTION GUARANTEED BY THE PUBLISHER \*\*\*\*/\*\*\*\*

- > Regular tool updates.
- > The Product teams lead the user community, gathering needs and identifying areas for improvement in order to guide development. They also ensure regular communication on new functionalities.

#### INTERCONNECTION \*/\*

MAKE IT SAFE is easy to implement in a company and can be connected to the information system's applications:

- MAKE IT SAFE can be connected to the customer's SSO (Single Sign On) and AD (Active Directory).
- The development of specific connectors to integrate the solution with the customer's IS can be studied and costed by MAKE IT SAFE.

#### CUSTOMER SERVICE

- > Support is in French.
- Ticketing service by email with response within 2 hours for blocking incidents and by telephone.
- > Satisfaction survey on contract anniversary.

#### HOSTING

> Host: OVH in Roubaix and Strasbourg. ISO 27001, ISO 27701 and Secnum Cloud certification optional.

#### PRIVACY

#### RECORD OF PROCESSING ACTIVITIES (ROPA) \*\*/\*\*

- Import in MAKE IT SAFE format: ROPA, repositories and action plans can be imported into the evaluation module.
- Files in other formats can be imported at an additional cost.
- > Exports :
  - Data in Excel format.
  - ROPA in Excel format or processing sheet in PDF format.
  - PDF and EXCEL exportable evaluation reports.

#### DATA PROTECTION IMPACT ASSESSMENT (DPIA) \*\*/\*\*

- > DPIA functionality is based on the CNIL model.
- > For a DPIA, it will be possible to:
  - Carry out the DPIA in the platform with data recovery from processing.
  - Describe the identified risks and their level of likelihood and criticality.
  - List the players and experts involved.
  - Add information.
  - Add supporting documents.
- Register to record and describe all DPIAs and manage the resulting actions.

#### MANAGING REQUESTS TO EXERCISE DATA SUBJECT'S RIGHTS \*\*\*/\*\*\*

- This feature enables you to manage requests from people exercising their rights concerning their personal data. The aim is to monitor these requests over time, in order to provide the required responses within the legal deadlines:
  - 1. View current requests.
  - 2. Check processing times.
  - 3. Communicate information to those affected.
- > It is possible to provide non-user third parties with a link on the customer's website, redirecting them to an online claim entry form. Submitting this form automatically registers the claim.

#### MANAGING PERSONAL DATA BREACHES \*\*\*/\*\*\*

Via the Action Plan, it is possible to monitor the security actions to be carried out. This register allows you to:

- 1. Notify security breaches and identify potential data breaches.
- 2. Describe the incident and the concerned perimeter.
- **3.** Assign responsibility for implementing measures. Remediation actions can be tracked via the action plan (module described below).
- 4. Record communication with supervisory authorities and affected data subjects.

#### IT RISK MANAGEMENT

MAKE IT SAFE's IT Risk module aims to identify, assess and mitigate the security risks that companies may face.

#### SUPPLIER RISK MANAGEMENT \*\*\*/\*\*\*

#### AND MONITORING OF SUBCONTRACTOR'S CONTRACTS

- Assessment of third-party cybersecurity maturity, based on comprehensive, adaptable repositories.
- Direct solicitation of security managers, while ensuring the quality and relevance of questions and answers according to each person's role. Automated alerts can be set up for cybersecurity contacts.
- > Consolidation of the results of a risk analysis on the safety of third parties in the form of selected indicators in a dashboard.

#### SECURITY RISK ANALYSIS AND MANAGEMENT \*\*\*\*/\*\*\*\*

- The MAKE IT SAFE platform uses the results of these assessments to automatically detect and generate cybersecurity risks, such as software piracy, system application malfunction, risk of data loss, alteration or unavailability, backup problems and external attacks...
- The tool intelligently monitors security risks in terms of likelihood and severity: a risk matrix is automatically generated by the tool.
- > Categorizing risks by type
- The PSI (Project Security Integration Module) ensures that projects conceived and designed within a company do not constitute a threat, based on certain standards (ISO 27005, ISO 27034 or EBIOS).

# ONETRUST

#### 2016 USA www.onetrust.com

## onetrust

ONETRUST is a platform for managing data challenges: compliance, risks, security.

ONETRUST is a leading platform for regulatory compliance and IT risk management. ONETRUST also offers a global regulatory watch platform (DataGuidance), supported by an in-house team of 40 legal analysts and an extensive network of over 800 lawyers.

- **> ONETRUST is used in all types of industries,** whatever the size or complexity of the organization. The solution is deployed in over 14,000 companies, particularly large international groups.
- Its approach provides in-depth support for compliance, with modular solutions that evolve as the company's privacy and data protection program develops.
- ONETRUST has launched an artificial intelligence (AI) and automation engine, ONETRUST Athena, which adds AI, machine learning, predictive intelligence and robotic automation capabilities to the platform.
- It is important to note that the ratings are based on the use of the solution once it has been parameterized. The parameterization stage is essential and can be significant; it should not be underestimated, given the number of options offered by the solution, which make the tool so rich.
- > Number of employees: +/- 2400.

#### **RATES**\*

#### **A-Automating privacy rights**

Automate requests, from receipt to execution, to meet regulatory deadlines. Unlimited number of people involved | Unlimited number of personalized forms | Identity validation | Secure messaging portal. Rate: €240/month

#### **B-Targeted data search - unlimited**

Search and retrieve data across systems to automate consumer rights requests | Unlimited number of systems | Turnkey plugins | Automated workflows. Rate: €748/month

#### **C-Automated ROPA**

Mapping of data flows and processing activities | Unlimited number of assets / entities / processing activities | Unlimited number of evaluations. Rate: €240/month

#### **D-DPIA** automation

Rate: €240/month

#### E-Dataguidance search - Single user

Central repository of research, regulatory guidance, best practices and news | Daily news | Regulatory comparison | More than 200 models | Question to an analyst | Single-user access.

Price: €150/month (1 user) to €600/month (unlimited access)

#### F-Maturity planning and benchmarking

Assessment of readiness for compliance with international regulations. Benchmark program against other organizations | Customizable assessment gallery | Benchmarking reports | Identification of gaps and recommendations | Executive reports. Rate: €240/month

#### G-Third-party risk management

Supplier management, risk assessment and mitigation, data flow mapping and threat monitoring | Unlimited number of supplier files | Unlimited number of assessments | Multiple engagements | Dynamic supplier monitoring.

#### Rate: €530/month

#### H-Incident management

Enables compliance with breach notification rules across global and local regulations | Unlimited number of incident workflows | Multiple admission methods | Automated workflows.

Rate: €240/month

#### **GENERAL CRITERIA**

#### USER INTERFACE AND LINGUISTIC ACCESSIBILITY \*\*/\*\* Ease of use and legibility of graphical representations

- > ONETRUST is available in over 100 different languages. This facilitates the implementation and adoption of ONETRUST in international contexts.
- As the tool offers numerous options, it will be easier to get to grips with if the number of modules is limited. Use of the tool may prove more complex if it has not been properly parameterized.

#### USER AND AUTHORIZATION MANAGEMENT \*\*/\*\*

- > Fine-tuned user rights management.
- Regardless of the entity or department to which the user belongs, he or she can access the corresponding projects and processing.
- > Users can be added manually or via a SAML (Security Assertion Markup Language) single sign-on (SSO) solution.
- The administrator can create customized roles within the tool. It is important to note that customized roles are not automatically updated when the tool is updated.

#### TRAINING **\***/**\***

- > Numerous videos serving as training tutorials are available on the ONETRUST platform.
- > Users can obtain a certification by module.

#### WORKFLOWS **\*\***/**\***\*

> Customizable workflows for different scenarios.

#### DASHBOARDS, REPORTING \*\*\*\*/\*\*\*

#### Monitoring of GDPR compliance actions by the DPO/project leader

- > Customizable dashboards, configurable KPIs and activity reports generated in real time, making it easy to accurately track GDPR compliance actions.
- Dashboard and reporting functionalities make it easy to track task progress and proactively manage data in real time.

#### TOOL EVOLUTION GUARANTEED BY THE PUBLISHER \*\*\*\*/\*\*\*\*

MyOneTrust, ONETRUST's global community, is an online platform dedicated to ONETRUST customers. It provides an interactive and collaborative space where users can share knowledge, get tips and tricks, access additional resources, and stay informed of the latest ONETRUST news and updates: <u>https://my.onetrust.com/s/?language=en\_US</u>.

#### INTERCONNECTION \*/\*

Expanding and deploying the platform's capabilities is made easy with the integration of enterprise business applications, thanks to over 500 plug-ins available and ready to use via an open API infrastructure.

#### CUSTOMER SERVICE

> Contacts can be made by e-mail, with answers provided within 24 hours.

#### HOSTING

Cloud hosting is provided by Microsoft Azure. The tool can be deployed on an Australian Cloud, a Brazilian Cloud, a Canadian Cloud, a French Cloud, a German Cloud, an Indian Cloud, a UK Cloud, a US Cloud, a Singapore Cloud and a Swiss Cloud.

#### PRIVACY

#### RECORD OF PROCESSING ACTIVITIES (ROPA) \*\*/\*\*

- In the ONETRUST context, «inventories» are directories or lists that indentify the various elements of data processing:
  - **1.** Assets Inventory: This is the list of assets, whether digital or physical, that store or process personal data. These may include servers, databases, applications, files, paper, etc.
  - **2. Vendors Inventory:** This inventory lists the suppliers or third parties with whom the company shares personal data. It contains information on contracts, data processing agreements, compliance assessments, etc.
  - **3. Processing Activities Inventory:** This inventory documents the various personal data processing operations carried out by the company. It specifies the purposes, legal bases, operators involved and other relevant details.

TOOLS

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**4. Entities Inventory:** An «Entities Inventory» lists all the entities associated with the company, such as companies, subsidiaries, divisions, business partners, etc.

## It is advisable to record inventories (assets, suppliers, etc.) before filling in the ROPA. This enables more efficient data management within the company.

- Information can be imported en masse via a pivot file.
- > The questionnaires can be parameterized, making it easy to document and record the relevant information in the ROPA.

#### DATA PROTECTION IMPACT ASSESSMENT (DPIA) \*\*/\*\*

- > ONETRUST helps companies comply with specific regulations such as GDPR, the California Consumer Privacy Act (CCPA), ePrivacy and many others thanks to preconfigured questionnaires already in the tool.
- The tool lets you customize and configure questionnaires by modifying or creating questions or adding specific rules.

#### MANAGING REQUESTS TO EXERCISE DATA SUBJECT'S RIGHTS \*\*\*/\*\*\*

Tracking of actions and notifications, with time stamping to ensure traceability. This automated approach facilitates the management of data subject's requests to exercise their rights.

#### MANAGING PERSONAL DATA BREACHES \*\*\*/\*\*\*

- ONETRUST facilitates the documentation of data breaches using a breach register, and records notifications to supervisory authorities and affected individuals.
- > ONETRUST's interconnection and connectivity features enable integration with in-house ticketing and security incident management tools.

#### IT RISK MANAGEMENT

#### SUPPLIER RISK MANAGEMENT \*\*\*/\*\*\*

#### AND MONITORING OF SUBCONTRACTOR'S CONTRACTS

- > Import service provider inventory via a pivot file.
- > The tool is used to document the legal and security guarantees of service providers in the inventory.
- Editing and sending questionnaires to service providers to automate the assessment and documentation of subcontractors' legal and security guarantees, and to update the third-party risk register.

#### SECURITY RISK ANALYSIS AND MANAGEMENT \*\*\*\*/\*\*\*\*

- > Functionalities exist to analyze and map the security risks associated with processing which facilitates the development of a «tailor-made» action plan.
- > An automated calculation can be integrated to assess the severity and likelihood of the risks associated with each treatment.
- > The risk can be calculated automatically on the basis of a pre-filled questionnaire.
- The assessment template can be customized, or the user can choose one of the existing templates in the gallery, such as ISO 27701 Audit Checklist 1.0, ISO 27001 Asset Risk Assessment 1.0.0, and ISO 27001 Statement of Applicability 1.2.0.

## SMART GLOBAL GOVERNANCE

#### 2017 Monaco www.smartglobalgovernance.com



SMART GLOBAL GOVERNANCE is an SaaS platform for managing corporate governance and regulatory compliance. It offers a suite of solutions for risk management, audits, compliance policies, investigations, regulatory declarations and data governance.

The SMART GLOBAL GOVERNANCE tool is designed for companies subject to a wide range of regulatory requirements. Customized functionalities enable the tool to be configured according to the needs of each company.

To take full advantage of the tool's potential, configuration and parameterization must not be neglected.

> Number of employees: +/- 50.

#### **RATES**<sup>\*</sup>

- Prices vary according to the number of employees in the company and the number of modules chosen.
- **Support:** common SLA (service level agreement). It is up to the integrator to offer a premium service where appropriate.
- **Training:** a few hours for one module, up to 40-50 hours for a course covering all ten modules.
- > Minimum commitment: one year.

#### **GENERAL CRITERIA**

#### USER INTERFACE AND LINGUISTIC ACCESSIBILITY **\*\*/\*\*** Ease of use and legibility of graphical representations

- > Due to the diversity of modules offered by the tool, its configuration can be complex.
- > 38 languages are available.

#### USER AND AUTHORIZATION MANAGEMENT \*\*/\*\*

- > 5000 users maximum.
- Multi-company access for subsidiaries of the same group.
- > The DPO has access to all registers within a group.
- Profiles can be created in addition to the three available profiles (administrator, compliance driver and user). Customizable profiles.

#### TRAINING **\***/**\***

Remote training with manuals and online video tutorials.

#### WORKFLOWS **\*\***/**\***\*

Customized workflow, effectively integrating the unique needs of each customer. This ensures smooth processes, perfectly tailored to customers' specific objectives.

#### DASHBOARDS, REPORTING \*\*\*\*/\*\*\*

#### Follow-up of GDPR compliance actions by the DPO/project leader

- > Several types of dashboards can be created with business intelligence.
- > Automatic update of the dashboard according to inventory changes, thanks to Object Storage.

#### TOOL EVOLUTION \*\*\*\*/\*\*\*

- Daily release, monthly major version.
- > Privacy regulatory watch with tool search bar.
- Smartclub is a club that enables users to exchange information and ideas.

#### INTERCONNECTION (\*/\*)

#### Several interconnection methods are available in the tool:

- Native BDD (database) or cloud connectors (number?).
- > Connectors with Zapier (automation).
- > Public API.
- > Webook for APIser via URL.

The tool also provides SSO (OPEN ID, ADFS).

#### HOSTING

- SaaS and on-site tools (OVH and outscale in private cloud). SECNUM cloud security certifications.
- > Hosting: Strasbourg/Lille.

#### **CUSTOMER SERVICE**

- > Three-level support with ticketing system.
- > Contacts in France.

#### PRIVACY

#### RECORD OF PROCESSING ACTIVITIES (ROPA) \*\*/\*\*

- > The solution allows you to import a ROPA in the structured format proposed by the tool.
- > Automatic import of a ROPA in CNIL format.
- > Adding attachments.
- > ROPA input from a configurable questionnaire.

#### DATA PROTECTION IMPACT ASSESSMENT (DPIA) \*\*/\*\*

- > The questionnaire assesses the level of risk and the need to carry out a DPIA on the basis of lists provided by the CNIL.
- > The tool can generate the DPIA from information entered by the user.
- The publisher presents predefined DPIA templates.

#### MANAGING REQUESTS TO EXERCISE DATA SUBJECT'S RIGHTS \*\*\*/\*\*\*

> The solution can be interfaced with a website or other systems to directly input the register of requests to exercise data subject's rights.

#### MANAGEMENT OF PERSONAL DATA BREACHES \*\*\*/\*\*\*

- Breach register that can be filled in via an API; qualification of incident severity level.
- > Subcontractor access to enable them to report data breaches concerning them (specific module).

#### IT RISK MANAGEMENT

SMART GLOBAL GOVERNANCE proposes a two-step method:

- Identification, assessment and mapping of risks in terms of likelihood and severity.
- **Continuous risk monitoring and management,** and adaptation of risk management measures. Customized dashboards and reports for clear visualization of risks and measures taken to manage them.

#### 

AND MONITORING OF SUBCONTRACTOR'S CONTRACTS

- Around 40 customizable questionnaires based on market standards.
- Third-party self-assessment questionnaire to collect missing information from the initial verification process and keep it up to date (alerts sent to third parties).

#### SECURITY RISK ANALYSIS AND MANAGEMENT \*\*\*\*/\*\*\*

An automated calculation can be integrated to assess the severity and likelihood of the risks associated with each processing.

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- Risk can be calculated automatically on the basis of pre-filled questionnaires
- Risk management measures based on ISO 27001.

# TRUSTARC

1997 USA **trustarc.com** 

TRUSTARC offers a platform for managing compliance with data protection regulations such as GDPR and CCPA. TRUSTARC enables companies to map their data processing, define privacy policies, manage user requests, perform impact analyses, manage user consent and manage third-party contracts.

- > The platform offers reporting and dashboard functionalities.
- TRUSTARC's solution is highly customizable to meet the specific needs of each company.
- > Number of employees: +/- 420.

#### **RATES**<sup>\*</sup>

- > Price per module.
- > There is no user limit for modules.
- Privacy Central package: price varies according to the number of laws chosen (GDPR, CCPA, LGPD, ISO). Privacy central 5 Laws package: €15,000/year.
- Discounts for NGOs.
- Minimum commitment: one year.

#### GENERAL CRITERIA

USER INTERFACE AND LINGUISTIC ACCESSIBILITY \*\*/\*\* Ease of use and legibility of graphical representations

- Intuitive tool with clear graphic interfaces.
- Configurable in over 60 languages.

#### USER AND AUTHORIZATION MANAGEMENT \*\*/\*\*

- > Various user profiles.
- > Profile customization.

#### TRAINING \*/\*

- Provision of a Customer Success Manager as soon as a module is purchased (with the exception of CCM: Cookie Consent Management Pro).
- > Tool-integrated help window.
- > Video tutorials.

#### WORKFLOWS **\*\***/**\***\*

- > Automated workflows.
- > Adding approvers to workflow.
- > Creating subtasks.

## **TrustArc**

#### DASHBOARDS, REPORTING \*\*\*\*/\*\*\*

#### Monitoring of GDPR compliance actions by the DPO/project manager

- > Customizable dashboards.
- > Widgets: to arrange according to your preferences and with the information you wish to display.

#### TOOL EVOLUTION GUARANTEED BY THE PUBLISHER \*\*\*\*/\*\*\*\*

- > Maintenance and technical support by the publisher.
- > Monthly module updates.
- > No user club or forum.
- > The publisher organizes regular webinars.

#### INTERCONNECTION \*/\*

- More than 500 connectors. Variable number of connectors depending on the module. Facilitates integration of the tool with the customer's information system, ensuring smooth, efficient connectivity.
- > SSO available.
- > Each module has its own API.

#### HOSTING

SaaS on public cloud (SOC 2 and PCI certified). Hosting: Germany and Ireland.

#### CUSTOMER SERVICE

- Basic support level.
- > Ticketing system with internal tracking of support requests.
- > 24/7 technical support.

#### PRIVACY

#### RECORD OF PROCESSING ACTIVITIES (ROPA)

- > Import existing ROPA in CSV format.
- > ROPA connected to inventories.
- > Adding attachments.
- > It is not possible to feed the ROPA via a questionnaire.

#### DATA PROTECTION IMPACT ASSESSMENT (DPIA) \*\*/\*\*

- > Over 40 templates are available.
- > Customizable templates available in many languages.

#### MANAGING REQUESTS TO EXERCISE DATA SUBJECT'S RIGHTS \*\*\*/\*\*\*

- > Automated processing of requests by type and jurisdiction.
- > Personalized response emails.

#### MANAGING PERSONAL DATA BREACHES \*\*\*/\*\*\*

#### > The tool features a breach register that allows you to:

- Qualify an incident.
- Associate actions and comments with the incident, and monitor its progress through to closure.

#### ΤΙΑ

Questionnaires for describing transfers and analyzing applicable legislation included in data mapping, DPIA and transfer risk discovery modules.

## WITIK

2018 France www.witik.io



WITIK is an Saas-based software designed to help companies comply with ethics and data protection regulations. WITIK makes it possible to pilot various compliance programs such as the GDPR, the Sapin II law, the ePrivacy regulation, ISO standards or internal directives.

- > All-in-one solution for SMEs and ETIs.
- > Number of employees: +/- 30.

#### **RATES**<sup>\*</sup>

#### **Data protection offer**

- Starter Free: ROPA (Up to 30 items); Impact analyses (Up to 2 items); Audits (Up to 2 items); Data subject's rights (Up to 10 per year); Incidents (Up to 10 per year); Basic configuration; Customizable dashboards; Collaborative and mentions module; Task management action plan.
- Premium price varies according to company size (SME, ETI, Large Enterprise, Public Sector, Association), number of entities (1 to 8) and options added (Online DPO, Online Training, Third-Party Evaluation, GRC, Cookies):

#### **Dedicated features:**

- ROPA (Unlimited)
- Impact analysis (Unlimited)
- Compliance audits (Unlimited)
- Data subject's rights (Unlimited)
- Incidents (Unlimited)
- Customized parameterization
- Customizable forms
- Advanced options

#### **Cross-sectoral functionalities**

- Customizable dashboards
- Collaborative module and mentions
- Action plan with task management
- Entity management
- Customizable fields

#### Online training (optional)

Training content

#### Third-party evaluation (optional)

- Customizable questionnaires
- Dashboards
- Free third-party portal

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#### GRC (optional)

- Customizable matrices
- Impacts and treatment plans
- Action plan by risk

#### Cookies (optional)

- 100% customizable banners
- 1500+ preconfigured services
- Consent register
- > Premium PME: from €175 (no options, 1 entity) to €953 (all options, 8 entities).
- Premium ETI: from €375 (no options, 1 entity) to €1988 (all options, 8 entities).
- Premium Large Enterprise: from €750 (no options, 1 entity) to €5,275 (all options, 8 entities).
- Premium Public Sector: from €220 (no option, 1 entity) to €1406 (all options, 8 entities).
- Premium Association: from €100 (no options, 1 entity) to €780 (all options, 8 entities).

#### GENERAL CRITERIA

#### USER INTERFACE AND LINGUISTIC ACCESSIBILITY \*\*/\*\* Ease of use and legibility of graphical representations

- > Intuitive, easy-to-use interfaces.
- > 6 languages are available in the tool.

#### USER AND AUTHORIZATION MANAGEMENT (\*\*/\*\*)

- > Fine-tuned authorization management.
- Micro-role system: Advanced rights management.

#### TRAINING **\***/**\***

- Several free, customizable training courses are available, including two onboarding sessions and two training sessions, for a total of 4 hours.
- > Training can be done face-to-face or remotely.

#### WORKFLOWS **\***\*/**\***\*

> Fully customizable workflows.

#### DASHBOARDS, REPORTING \*\*\*\*/\*\*\*

#### Monitoring of GDPR compliance actions by the DPO/project leader

- > KPIs are not customizable.
- > Library of fully customizable dashboards.

#### TOOL EVOLUTION GUARANTEED BY THE PUBLISHER \*\*\*\*/\*\*\*\*

- Creation of a user club underway, to facilitate exchanges between users.
- > The tool releases a new version every 2 weeks to keep pace with current regulations and to develop the tool further.

#### INTERCONNECTION \*/\*

- The solution offers the possibility of connecting to APIs, which means that different APIs can be integrated as required, without being limited to a single one or to a specific type.
- > The tool is configured to enable single sign-on (SSO) compatible with authentication services such as Azure, Google and MFA, enabling a secure and simplified connection for users.

#### CUSTOMER SERVICE

- > Ticketing system after chat request.
- > Technical support in France.

#### HOSTING

> Hosting at OVH in Strasbourg and Lille.

#### PRIVACY

#### RECORD OF PROCESSING ACTIVITIES (ROPA) \*\*/\*\*

- > ROPA templates designed with Haas Avocats.
- ROPA import in pre-defined format at an extra cost.
- > No questionnaire to input the ROPA.

#### DATA PROTECTION IMPACT ASSESSMENT (DPIA) \*\*/\*\*

- Input using a non-configurable questionnaire based on the CNIL template.
- Possibility of automatically flagging a risk identified during a DPIA.

#### MANAGING REQUESTS TO EXERCISE DATA SUBJECT'S RIGHTS \*\*\*/\*\*\*

- Automated process for managing requests to exercise rights, with an alert system, action plans, response templates, sharing of progress with those affected.
- > No automated routing of requests to exercise rights.

#### MANAGING PERSONAL DATA BREACHES \*\*\*/\*\*\*

- > Manual incident assessment, taking criticality and qualification into account.
- > Presence of a data breach register.

#### TIA

> TIA questionnaire in the Privacy module.

#### IT RISK MANAGEMENT

WITIK provides an intuitive platform for identifying, assessing and mitigating cybersecurity, financial, operational, strategic, compliance, security and other risks at the customer's request. WITIK also includes a supplier risk management module. This module does not currently include a dashboard.

#### SUPPLIER RISK MANAGEMENT

AND MONITORING OF SUBCONTRACTOR'S CONTRACTS \*\*\*/\*\*\*

- > Access to details of third-party responses.
- > You can search the platform by keyword, or export responses in Excel format for analysis.
- Customizable questionnaires sent by e-mail, manually and with the option of automation.

#### SECURITY RISK ANALYSIS AND MANAGEMENT \*\*\*\*/\*\*\*\*

- > A detailed risk analysis can be carried out, taking the severity and likelihood of risks for each IT processing into account.
- > WITIK uses an automated calculation based on impact and probability to assess risks, providing information on the severity and likelihood of risks for each processing.
- > To guarantee a standardized, compliant approach, the tool enables analysis using the EBIOS Standard, providing information on the severity and likelihood of risks per processing.



# CMP TOOLS CONSENT MANAGEMENT PLATFORMS

## AXEPTIO

#### 2017 France **www.axept.io**

AXEPTIO is a software solution from the French company Agilitation, which employs around 40 people (70% of whom are involved in product development).

AXEPTIO is a cookie and consent management tool offering an enhanced and personalized user experience.

This tool lets you customize consent banners to facilitate transparency. It generates reports on cookie usage and user preferences, making it easy to monitor compliance in real time and adapt quickly to regulatory changes.

- > AXEPTIO is used on over 50,000 websites.
- > The tool does not offer any means of blocking specific third-party cookies from specific domains or providers.
- > Positive points:
  - Video tutorials, detailed documentation and practical tips are available online to help you integrate and get to grips with the tool.
  - Regarding its compliance with GDPR, AXEPTIO offers its Data Processing Agreement available on its website, and AXEPTIO has appointed a DPO.
  - This tool offers solutions adapted to all company sizes.

#### **RATES**\*

#### There are four rates based on the number of pages viewed on the site:

#### > Free of charge:

Functionalites include: 200 new visitors per month; Consent register; Standard statistics; Contextual Consent Wall; Marketing consent; Contractual consent.

> Small: €15 excl. tax/domain/month

Functionalites include: up to 5,000 page views per month (progressive pricing beyond that: €1.8/1,000 page views); 1 domain; Consent register.

> Medium: €49 excl. tax/domain/month

Functionalites include: up to 100,000 page views per month (progressive pricing beyond that:  $\leq 0.49/1000$  page views); 1 domain; Consent register.

#### Large: €99 excl. tax/domain/month

Functionalites include: up to 500,000 page views per month (progressive pricing beyond that:  $\leq 0.198/1000$  page views); 1 domain; Consent log; Standard statistics; Contextual Consent Wall.

#### Custom-made:

Large functionalites, plus: from 500,000 page views and beyond that; Unlimited domains; Dedicated account manager; Advanced analytics; API; Marketing consent; Contractual consent; One-time billing; Centralized back office.

## 🛹 axeptio

#### GENERAL CRITERIA

#### USER INTERFACE **\*\***/**\***\*

#### Ease of use, legibility of graphical representations, languages available)

- > Very easy to get to grips with, no training required.
- > For Widgets: 40 predefined languages.
- > For tool configuration: 3 languages; French, English and Italian.
- > Multi-level support with integrated ticketing system.
- > Support: Contacts in France only.

#### USER AND AUTHORIZATION MANAGEMENT \*\*/\*\*

- > No limit on the number of users.
- > AXEPTIO cannot create a customized role.
- > Only one role is available in the tool.

#### TRAINING \*/\*

> Distance learning available for agency and corporate offerings.

#### DASHBOARDS, REPORTING **\*\*\***/**\*\***\*

- Automatic tracking table update.
- > Activity history availability.
- > Existence of a dashboard.

#### HOSTING

- > SaaS tool only on Cloud AWS.
- > Data is hosted in the EU: Ireland.
- > The service provider has safety certifications.

#### TOOL EVOLUTION GUARANTEED BY THE PUBLISHER \*\*\*\*/\*\*\*

- > The publisher guarantees ongoing maintenance of the tool, offering permanent technical support.
- Regular security patch updates to address technical vulnerabilities.
- There are no clubs or forums for users to exchange ideas with each other.

#### INTERCONNECTION \*/\*

SSO (Google; Facebook).

#### Several interconnection methods:

- > Through APIs.
- > Mobile SDK.

#### **CUSTOMER SERVICE**

- > Level 1 and 2 technical support.
- > Time to answer questions: half a day.

#### COOKIE AND CONSENT MANAGEMENT

#### COOKIE MANAGEMENT \*\*\*\*\*/\*\*\*\*

- Solution compatible with computers, tablets and smartphones.
- Solution compatible with all CMS (Content Management Systems).
- Customization: Possibility of customizing the consent banner and the way the message is displayed.
- > Consent options: Possibility of presenting several consent options.

#### WEBSITE SCANNING //

> Built with extension to detect cookies on the site.

#### CONSENT AND PREFERENCE MANAGEMENT \*\*\*\*/\*\*\*\*

#### Consent management is only available in «customized» offers

- > Intuitive, easy-to-use user interface.
- > Consent tracking and documentation functionality.
- > Easy integration with existing infrastructures i.e. websites, applications or other systems used for data processing.
- Functionality that facilitates the integration of a personalized consent form via the SDK. Presence of an API (Application Programming Interface) for automated registration and management of consent forms.

# 2B ADVICE

2003 Germany www.2b-advice.com



2B ADVICE PrIME offers a cookie management tool with a transparent and privacy-friendly user experience.

The tool offers a user-friendly, customizable interface and enables action tracking.

#### **RATES**\*

Prices on quotation only:Rate based on number of users and entities.

#### GENERAL CRITERIA

#### USER INTERFACE AND LINGUISTIC ACCESSIBILITY (\*\*/\*\*) Ease of use and legibility of graphical representations

- Convenient operation with clear visual interfaces.
- > Available languages: +/- 10.

#### USER AND AUTHORIZATION MANAGEMENT \*\*/\*\*

- > Unlimited number of users.
- > The tool enables highly detailed user management.

#### TRAINING **\***/**\***

- 2B ADVICE offers its customers various forms of distance and face-to-face paid training: individual training, group training or, as part of the 2B ADVICE Academy (2B ADVICE Privacy Excellence), a training program lasting several days to become a Manager, Professional or PrIME Administrator.
- The 2B ADVICE Privacy Excellence online workshops are a 3-part series offering comprehensive training in data protection management using 2B ADVICE PrIME software and best practices to optimize the data protection compliance program.
- > 2B ADVICE PrIME Professional 1 day (€625).
- > 2B ADVICE PrIME Manager 2 days (€960).
- > 2B ADVICE PrIME Implementer 3 days (€1,295).
- > With the Enterprise license, 4 people can benefit from the 2B ADVICE PrIME training program, at no extra cost.

#### WORKFLOWS **\*\***/**\***\*

- > Workflow enables the entire procedure and the measures taken to be grouped together for precise documentation.
- > PrIME is based on a ticket-based workflow:
  - Automatic management of rights request forms .
  - Interface between the form on the company website and PrIME.

- Time-stamped notification to track the time remaining to respond to the request.
- Task allocation.
- Traceability of actions taken.
- Documenting and dating the response.
- Time-stamping of the security incident with notification to the person in charge of processing personal data breaches.
- Reporting data breaches and actions taken.
- Documentation of notifications to the supervisory authority and communications to the affected data subject.

#### DASHBOARDS, REPORTING \*\*\*\*/\*\*\*

- Several examples of dashboards.
- Automatic update of the dashboard according to inventory changes.
- > Over 70 standard report templates available in the tool, with the option of creating customized reports.

#### TOOL EVOLUTION GUARANTEED BY THE PUBLISHER \*\*\*\*/\*\*\*\*

- > Bi-annual update.
- > User exchange forum. Users provide and share templates, questionnaires and reports.

#### INTERCONNECTION \*/\*

REST-API system for connection to existing software such as CRM, ERP, ticketing tools.

#### **CUSTOMER SERVICE**

- > Multi-level support with integrated ticketing system in the application.
- > Technical service is provided as standard between 9am and 5pm, 5 days a week (Monday to Friday).
- > An extension of working hours is possible by agreement.

#### HOSTING

- > Tool available on-site and in SaaS mode on public cloud (Microsoft Azure).
- > Data hosted in Dublin and Amsterdam.
- > The service provider has ISO27001 and EuroPriSe certifications.

#### COOKIE AND CONSENT MANAGEMENT

#### COOKIE MANAGEMENT \*\*\*\*\*/\*\*\*\*

- > Compatible with all types of computers, tablets and smartphones.
- Compatible with all CMS (Content Management Systems).
- Fully customizable consent banner and cookie management policy, both in terms of content and layout.
- > Automatic generation of cookie policy based on cookies identified by the analysis tool.

#### WEBSITE SCANNING \*\*\*\*/\*\*\*

- > Website cookie scanning tool.
- > Automatic report generation.
- Cookies that are not automatically recognized are listed in the report.
- > You can manually add their characteristics and categorization to the database.
- Cookie categorization is an integral part of the software. Customers can adapt or define their own categories.
- > Automatic generation of a cookie policy and a consent banner from a scanned report.
- > The tool features its own database for scanning a website. This database is continually updated.

# CMP TOOLS

#### CONSENT AND PREFERENCE MANAGEMENT \*\*\*\*/\*\*\*\*

- > Integrated, automated consent management that facilitates compliance with the various applicable regulations (GDPR, US state regulations...) and documentation of consent.
- > The module offers an opt-in and an opt-out version for managing opposition to the processing of personal data.
- > Integration: REST-API interface.

# ONETRUST

2016 USA www.onetrust.com

This consent management module enables consent to be collected, tracked and managed centrally, ensuring compliance with regulations such as the General Data Protection Regulation (GDPR).

- The Consent and Preference Management module enables consent to be tracked for each processing operation via a centralized register, which in turn is fed by the various collection points.
- > The Cookie Consent module enables website analysis and automatic categorization of cookies and other third-party tracking solutions.
- ONETRUST's Mobile App Consent module deals with consent management within mobile applications.
- > ONETRUST is particularly well suited to large companies and multinationals.

#### **RATES**\*

#### > A-Cookie consent

**Domain:** Generate a cookie banner specific to a geographical area, a preference center and a cookie policy | Advanced analysis | Geographic targeting | Multi-site templates.

Rate: € 39/month/domain

#### > B-Optimizing consent rates

**Domain:** To maximize opt-ins, protect revenues and offer dynamic customer journeys.

Price: €28/domain

#### C-Digital policy management

Domain: Centralized management and updating of privacy policies, notices and disclosures | Unlimited number of policies | Version history | Policy status. Rate: €240/month

#### D-Consent for mobile applications

**Domain:** Obtaining user consent for analysis, advertising and other mobile tracking technologies.

Rate €180/month/application

#### E-OTT and CTV consent - per device

ONETRUST OTT makes it possible to integrate a privacy-centric strategy into streaming applications. It is also possible to collect and store consents and preferences within Smart TVs, Over-the-top (OTT) applications and connected TV environments (CTV).

Rate: €253/month

<sup>\*</sup>Please note that we recommend that you check the pricing information for modules on the publisher's website, as there is a risk that prices may be subject to change.

## onetrust

#### GENERAL CRITERIA

#### USER INTERFACE AND LINGUISTIC ACCESSIBILITY \*\*/\*\*

#### Ease of use and legibility of graphical representations

- One Trust is available in over 100 different languages. This facilitates the implementation and adoption of One Trust in international contexts.
- As the tool offers numerous options, it will be easier to get to grips with if the number of modules is limited. Use of the tool may prove more complex if it has not been properly parameterized.

#### USER AND AUTHORIZATION MANAGEMENT (\*\*/\*\*)

- > Fine-tuned user rights management.
- Regardless of the entity or department to which the user belongs, he or she can access the corresponding projects and processing.
- > Users can be added manually or via a SAML (Security Assertion Markup Language) single sign-on (SSO) solution.
- > The administrator can create customized roles within the tool. It is important to note that customized roles are not automatically updated when the tool is updated.

#### TRAINING **\***/**\***

The OneTrust platform features several videos serving as training tutorials. Users can obtain certifications by module.

#### WORKFLOWS **\*\*/\*\***

> Customizable workflows can be created for different scenarios.

#### DASHBOARDS, REPORTING \*\*\*\*/\*\*\*\*

#### Monitoring of GDPR compliance actions by the DPO/project leader

- > Customizable dashboards, configurable KPIs and activity reports generated in real time, making it easy to accurately track GDPR compliance actions.
- Dashboard and reporting functionalities make it easy to track task progress and proactively manage data in real time.

#### TOOL EVOLUTION GUARANTEED BY THE PUBLISHER \*\*\*\*/\*\*\*\*

MyOneTrust, OneTrust's global community, is an online platform dedicated to OneTrust customers. It offers an interactive and collaborative space where users can share knowledge, get tips and tricks, access additional resources, and stay informed of the latest OneTrust news and updates.

https://my.onetrust.com/s/?language=en\_US

#### INTERCONNECTION \*/\*

> Expanding and deploying the platform's capabilities is made easy with the integration of enterprise business applications, thanks to over 500 plug-ins available and ready to use via an open API infrastructure.

#### **CUSTOMER SERVICE**

Contacts can be made by e-mail, with answers provided within 24 hours.

#### HOSTING

Cloud hosting is provided by Microsoft Azure. The solution can be deployed on an Australian Cloud, a Brazilian Cloud, a Canadian Cloud, a French Cloud, a German Cloud, an Indian Cloud, a UK Cloud, a US Cloud, a Singapore Cloud and a Swiss Cloud.

#### COOKIE AND CONSENT MANAGEMENT

#### COOKIE MANAGEMENT \*\*\*\*\*/\*\*\*\*

- > Solution compatible with computers, tablets and smartphones.
- Solution compatible with all CMS (Content Management Systems).
- > The consent banner and cookie management policy are fully customizable, both in terms of content and layout.
- > ONETRUST offers a comprehensive consent management solution that enables organizations to comply with data protection and privacy regulations.
- ONETRUST allows you to manage and block third-party cookies from specific domains or providers.

#### WEBSITE SCANNING \*\*\*\*/\*\*\*

- Scan functions to detect and identify cookies present on a website. The scan system enables easy, automatic analysis of the cookies and other tracking technologies used on the site, providing detailed information on their purpose, retention period and the third parties involved. This gives companies a complete overview of their use of cookies and makes it easier to manage compliance.
- > The report can be downloaded in Excel format.

#### CONSENT AND PREFERENCE MANAGEMENT \*\*\*\*/\*\*\*\*

- Cross-platform integration: Seamless integration with various platforms and technologies, enabling centralized, consistent consent management across multiple channels. It can integrate with websites, mobile applications, content management systems (CMS) and other technologies to ensure a harmonized user experience and compliance.
- > Consent records can be imported into the tool en masse, using the templates available in the tool.
- It's recommended that you take the free training offered by ONETRUST to set up the module. Please note that this training is free of charge, and registration is also available on the ONETRUST website.

# COOKIEBOT

2012 Denmark www.cookiebot.com



COOKIEBOT CMP is a consent management platform that helps companies make their websites compliant with data privacy regulations.

- In September 2021: USERCENTRICS and COOKIEBOT joined forces to operate worldwide. The merged company now operates under the name USERCENTRICS.
- > Number of employees: +/- 210
- > The tool supports the TCF 2.0 standard and its latest 2.2 evolutions
- > USERCENTRICS CMP is ISO27001, TISAX Assessed and IAB Europe CMP certified.
- > Used by 900,000 websites

#### **RATES**\*

- 1. For freelancers and non-profit organizations: Free of charge
  - For freelancers and non-profit organizations.
  - $\notin$  0 per domain/per month up to 50 subpages.
  - Includes: 1 domain, limited banner customization and support for one banner language only.

#### 2. For companies of all sizes: Premium

- Small: €12 per domain/per month for less than 500 subpages.
- Medium: €28 per domain/per month for less than 5,000 subpages.
- Large: €49 per domain/per month for more than 5,000 subpages.

#### > Includes for all 3 sizes:

- Several domains.
- Full banner customization, including logo on banner.
- Automatic banner translation in over 47 languages.
- Monthly consent analyses and reports.
- Various legal frameworks and geographic targeting.
- Premium customer service and technical support.

#### 3. For companies needing a CMP for web and applications

- Pricing based on number of sessions.
- Single sign-on (SSO).
- Authorization management.
- Premium customer service and the availability of a personal Customer Success Manager.

#### GENERAL CRITERIA

#### USER INTERFACE AND LINGUISTIC ACCESSIBILITY \*\*/\*\*

#### Ease of use and legibility of graphical representations

> Over 57 languages are available for customizing CMP banner content.

#### USER AND AUTHORIZATION MANAGEMENT \*\*/\*\*

- > Unlimited number of users.
- > Three roles are available: Admin, Write and Read.

#### 1. Admin

- Manages user authorizations.
- Full access to configuration.

#### 2. Write

- Full access to all parameters.
- 3. Read
  - Read-only access to parameters.

#### TRAINING **\***/**\***

Comprehensive online training material. If you purchase a premium extension plan, training by a dedicated Customer Success Manager.

#### INTERCONNECTION **\*/\***

- > AuthO.
- > 3API: 2 APIs for customers and one for partners.
- > The features available for the second version are listed below:
  - Account Interface
  - Browser UI
  - Browser UI API
  - Browser SDK
  - Embeddings
  - Events
  - Geolocation Rules
  - Google Consent Mode
  - Granular Analytics
  - Interaction Analytics
  - Smart Data Protector
  - TCF 2.2

In addition, the API Partner is designed for resellers or partners wishing to configure the CMP via a programming interface (API).

#### DASHBOARDS, REPORTING \*\*\*\*/\*\*\*\*

#### Monitoring of GDPR compliance actions by the DPO/project leader

- > Automatic update of user consent.
- > Activity history availability.
- > Users see their last three consent updates (including timestamp and decision).

#### HOSTING

- > Tool type: SaaS.
- > Dedicated servers hosted by:
  - Public Cloud, Google Cloud.
  - Hosting of consent data: Belgium and Germany (Frankfurt).

#### TOOL EVOLUTION \*\*\*\*/\*\*\*\*

> The tool enables its use to be adapted to relevant global privacy regulations, such as the GDPR and CCPA.

#### **CUSTOMER SERVICE**

> Multi-level support. Technical support is located in the EU.

#### COOKIE AND CONSENT MANAGEMENT

#### COOKIE MANAGEMENT \*\*\*\*\*/\*\*\*\*

- Solution compatible with computers, tablets and smartphones.
- Solution compatible with all CMS (Content Management Systems).
- COOKIEBOT allows you to manage and block third-party cookies from specific domains or providers.
- COOKIEBOT allows you to customize the design of the cookie banner as well as the consent form.

#### WEBSITE SCANNING \*\*\*\*/\*\*\*

- > Free, testable proprietary technology for scanning sites.
- > This technology can pass the login.

#### MANAGEMENT OF CONSENTS AND PREFERENCES //

## DIDOMI

2017 France www.didomi.io

DIDOMI is a SaaS platform for managing user consent and compliance with data protection and privacy regulations.

DIDOMI offers a range of solutions including:

- **1. A multi-regulation Consent Management Platform (CMP)** to collect, share and manage user consents worldwide.
- **2. A customizable preference management platform (PMP)** where companies can increase brand engagement by collecting consent-based first-party data, for a more transparent, efficient and trusted relationship.
- 3. A module for managing requests to exercise the data subject's rights.
- **4. Advanced compliance monitoring to analyze tracker activity** on sites on a daily basis and detect data breaches.
- DIDOMI is suitable for companies of all sizes, particularly those with a multi-channel sales strategy. The platform is scalable and can be adapted to the specific needs of each company, whether it's a small business looking to implement simple consent management, or a larger organization requiring a full-scale compliance solution.
- The support platform is mainly based in France, with a general presence in Central Europe. However, DIDOMI has customers and offices around the world, with dedicated support centers depending on the customer.
- The tool supports TCF 2.2 and its latest specifications
- DIDOMI offers consent and preference management solutions tailored to customer needs
- > Number of employees: +/- 130.

#### THE OFFERS

#### OFFER 1

#### **Cookie and consent management**

- Responsive Web
- Mobile applications
- AMP
- Connected TV consent (Android/iOS, Amazon Fire, ....)
- Gaming consent (Unity SDK)
- Cross-Domain Consent
- Cross-Device Consent
- Integration with Google products (official partner) + Google CMP certified
- Connection with IAB TCF 2.2
- Multi-notice Mass Update
- Unlimited number of purposes and vendors
- Consent triggering & recollect options
- Setting the consent period
- Personalized content

## DIDOMI

- JSON & CSS editor
- A/B Testing
- Custom design of your consent banner
- Translation into +45 languages
- Consent Analytics
- Consent proofs
- Consent banner version
- WCAG 2.1

#### **OFFER 2**

#### **Preference management**

- Unlimited management of purposes and preferences
- Unlimited preference widgets
- UI editor
- Customized domains
- User identification
- Multiple platform connectors, including marketing activation tools (Adobe Campaign...) and Customer Data Platform
- Preference Analytics Reports and dashboards

#### **OFFER 3**

#### Analytics

- Data by hours, days and weeks
- By Domaine & Apps
- By country
- By operating system and device
- Traffic dashboards
- Dashboard of customized reports
- Preference analysis
- Manual and automatic exports

#### **OFFER 4**

#### **Enterprise & security features**

- ISO 27001 Certified
- SSO
- User management, roles and access
- Privacy Request

#### **OFFER 5**

#### Monitoring

- Automatic compliance report
- Privacy Score/Compliance Index
- Vendor quality barometer
- Vendor ROI analysis/Profit Assessment
- Compliance alerts
- TC String check

#### OFFER 6

#### API's & Connectors

- Consent API
- Preference API
- Market place connectors
- Multiple Tag Manager integrations
- API Rest (Settings)
- Batch export
- Webhooks
- Analytics Export

#### OFFER 7

#### **Customer Success**

- Specialist in onboarding and training
- Dedicated Customer Success Manager
- Technical support
- Support by e-mail and live chat
- SLA support
- Full, detailed documentation (link if needed: <u>https://developers.dido-</u> <u>mi.io/</u> + our shared FAQ to help customers & partners with configuration: <u>https://support.didomi.io/fr</u>

#### GENERAL CRITERIA

#### USER INTERFACE AND LINGUISTIC ACCESSIBILITY \*\*/\*\*

#### Ease of use and legibility of graphic representations

- > Very easy to handle.
- > DIDOMI is available in 45 languages and allows automatic translation of the customer banner.
- DIDOMI lets you create your own languages and translations (no theoretical limits) using a custom JSON configuration.

#### USER AND AUTHORIZATION MANAGEMENT \*\*/\*\*

> There is no theoretical restriction on the number of users (different roles can be set up depending on the access required).

#### TRAINING \*/\*

DIDOMI training is available on 360 Learning and will provide a certification to users who pass it. It takes around 4 hours of training to obtain certification. The training is self-administered, giving consultants the flexibility to watch the videos and complete the exercises.

#### DASHBOARDS, REPORTING **\*\*\*\***/**\*\*\***

- DIDOMI provides a Dashboard with the main KPIs. By going to the Analytics module, you can get more details on the performance of each tool.
- > Availability of activity history. DIDOMI lets you create customizable reports with the metrics and filters you choose.

#### TOOL EVOLUTION \*\*\*\*/\*\*\*

- > Daily release, monthly major version.
- Features that enable users to be localized to apply as much legislation as they wish to create. For example, DIDOMI supports EU GDPR, UK GDPR, CPRA (EU), LGPD (Brazil), PIPEDA (Canada), etc.
- DIDOMI provides a Privacy Barometer that lists all the laws and applications of each of them (with best practices).

#### HOSTING

- SaaS tool: For CMP on Amazon Web Service cloud. For Compliance Monitoring, in France, on Scaleway.
- > Data is hosted in the EU, in Germany.
- > The service provider has security certifications.

#### INTERCONNECTION \*/\*

- > SSO possible.
- DIDOMI provides connectors that enable bidirectional synchronization in most cases, with the possibility of mapping between DIDOMI fields and fields from other solutions.
- DIDOMI supports the customer in setting up the API.

#### CUSTOMER SERVICE

Representatives can be contacted via a Chatbot that provides answers within the hour, or by e-mail with answers provided within 24 hours.

#### COOKIE AND CONSENT MANAGEMENT

#### COOKIE MANAGEMENT \*\*\*\*\*/\*\*\*\*

- > Solution compatible with computers, tablets and smartphones.
- Solution compatible with all CMS (Content Management Systems).
- > DIDOMI offers a complete, flexible and customizable cookie management solution.
- DIDOMI offers advanced customization of the consent interface, enabling banner design, information content and consent collection methods to be modified to meet the specific needs of each company.

#### WEBSITE SCANNING \*\*\*\*/\*\*\*

- The Agnostik tool, created in 2017 and acquired by DIDOMI in 2022, identifies different types of trackers such as pixels and web storage. For each type of tracker, a lifespan is associated.
- This technology can pass the login, subject to technical feasibility and the close cooperation of IT and security departments.
- For each tracker, the Agnostik tool identifies the domain of activation, and when this domain is identified as a third party, it associates the Vendor «owner» of the domain. This platform provides a complete documentation file for each Vendor, including information such as head office, category, vigilance level and associated cookies.

#### CONSENT AND PREFERENCE MANAGEMENT \*\*\*\*/\*\*\*\*

- DIDOMI provides widgets and an «Out-of-the-Box» preference center for collecting information. In addition, it is possible to use an in-house front-end to collect data and pass it on via REST API.
- DIDOMI provides various means of collecting consent and preferences. For example, via a cookie banner, integrated widgets or a static preference management center.
- Once the means of collection are in place DIDOMI provides Analytic and proof tools (GDPR-compliant). Finally, DIDOMI offers several ways of making data available via Webhooks, batch export, REST API or direct connector (with Salesforce, Adobe, Mailchimp, etc.).

# OSANO

2018 United States www.osano.com

OSANO is a data privacy platform that enables organizations to manage user consent, data subject rights, privacy assessments and supplier risks. Over 1000 companies use the OSANO solution.

- > Number of employees: +/- 60.
- > Supports TCF 2.0 standards and its latest 2.2 specifications.
- > The OSANO tool is suitable for all company sizes.

#### **RATES**<sup>\*</sup>

#### FREE

- Cookie consent for sole proprietorships
- •1User
- 1 Domain
- 5,000 monthly visitors

#### MORE

- Cookie consent for small teams
- \$239.99/month Free for 30 days
- 2 Users
- 3 Domains
- 30,000 monthly visitors
- Representative in the UK and EU (Art. 27 GDPR)
- Pre-established legal and confidentiality templates, in line with the expectations of the relevant jurisdictions.

#### COMPANIES

- > Confidentiality program management for teams of all sizes
- > Data subject's rights (DSAR)
- > Confidentiality assessments:
  - Access to evaluation models based on industry best practices.
  - Secure evaluation storage
  - Review of evaluation results
  - Unlimited Users
  - Unlimited Domains
  - Variable Monthly visitors
  - Variable Data stores
  - SSO/SAML integration
  - Using white gloves
  - 24/7 support with SLA
  - 99.999% SLA availability
  - No fines. No penalties. Commitment

## OSONO.

#### **GENERAL CRITERIA**

#### USER INTERFACE AND LINGUISTIC ACCESSIBILITY \*\*/\*\*

#### Ease of use and legibility of graphic representations

- > Very easy to handle.
- Compliant for over 50 countries in more than 45 languages, depending on the geolocation of each visitor.

#### USER AND AUTHORIZATION MANAGEMENT (\*\*/\*\*)

- > Unlimited number of accounts and profiles for the Enterprise offer.
- > The solution enables fine-tuned user management.

#### DASHBOARDS, REPORTING **\*\*\*\***/**\*\*\***

#### Monitoring of GDPR compliance actions by the DPO/project manager

- > Automatic tracking table update.
- > Activity history availability.
- > Availability of a dashboard with graphical representation of opt-ins over time (last 30 days).

#### HOSTING

- > Hosted by AWS:
  - EU-North-1 (Stockholm, Sweden)
  - UE-Central-1 (Frankfurt, Germany)
  - EU-West-1 (Ireland)
  - EU-West-2 (London, England)
  - UE-Ouest-3 (Paris, France)

#### EVOLUTION OF THE TOOL \*\*\*\*/\*\*\*

- > Daily release, monthly major version
- > Presence of a regulations guide
- Library of legal templates: privacy policy, cookie policy, GDPR statements, CCPA statements.

#### INTERCONNECTION \*/\*

- > The presence of a large number of APIs.
- > SSO/SAML integration.
- > The solution is compatible with mobile SD.

#### **CUSTOMER SERVICE**

> 24/7 support with SLA.

#### COOKIE AND CONSENT MANAGEMENT

#### COOKIE MANAGEMENT \*\*\*\*\*/\*\*\*\*

- > Solution compatible with computers, tablets and smartphones.
- Solution compatible with all CMS (Content Management Systems).

- Customization of banner design, information displayed and consent gathering methods is made possible by the tool.
- OSANO allows you to manage and block third-party cookies from specific domains or providers.

#### WEBSITE SCANNING **\*\*\*\***/**\*\*\***

- > OSANO automatically scans and classifies cookies.
- > OSANO allows you to define and modify the lifespan of cookies.
- OSANO provides the user with a detailed report on cookies, including information on the source and type of cookies.

#### CONSENT AND PREFERENCE MANAGEMENT \*\*\*\*/\*\*\*

- > It is possible to configure and fully customize the points at which consent is collected.
- > Interface for customizing the appearance and behavior of web forms
- > The collection of consent is managed automatically.

# CONSENTMANAGER

# Germany www.consentmanager.net



CONSENTMANAGER is a consent management tool for websites and mobile applications. It enables users' consent to be collected, stored and managed in compliance with current European regulations, such as the GDPR and the ePrivacy directive.

CONSENTMANAGER's tool is easy to integrate and customize according to each user's preferences and needs. It also enables website and application owners to provide clear information about the cookies and online tracking technologies used on their website or applications.

- > Ability to scan websites.
- > CONSENTMANAGER is used by over 15,000 websites.
- **The tool supports the TCF 2.0** standard and its latest 2.2 specifications.
- Customers range from advertising-financed publishers and news sites, online retailers and public bodies, to large companies with numerous sites and applications to manage and monitor, or even SMEs with a «showcase» site.
- > Certified by IAB Europe CMP.
- > Number of employees: 20.

#### **RATES**\*

Offers are tailored to different categories of companies and websites:

#### Basic: Free

- **Content:** Page views per month 5000; Additional page views Capped (per 1000); Number of sites/apps 1; Compliance with IAB standards; GDPR compliance.
- Customization: Ready-to-use predefined designs.
- Cookie Crawler: Analysis by Week 1.
- **Support/SLA:** Online support.

#### > Eco from 19 euros per month

- Basic offer content, plus: Page views per 100,000 per month; Additional page views (per 1000 €0.05); Number of sites/apps 1; Compliance with IAB standards; GDPR compliance.
- **Customization:** Basic package content, plus: Create your own designs 1; Add your own logo; Modify texts.
- Cookie Crawler: Analyses per day 3.
- Support/SLA: Online support.

#### Standard from 49 euros per month

• Basic offer content, plus: Page views per 1,000,000 per month; Additional page views (per 1,000 - €0.05); Number of sites/apps 3; Compliance with IAB standards; GDPR compliance.

\*Please note that we recommend that you check the pricing information for modules on the publisher's website, as there is a risk that prices may be subject to change.

- Customization: Basic package content, plus: Create your own designs 3.
- Cookie Crawler: Analyses per day 10.
- **Support/SLA:** Online support; E-mail support.

#### Agency from 195 euros per month

- Standard offer content, plus: Page views per 10,000,000 per month; Additional page views (per 1,000 €0.02); Number of sites/apps 20; Compliance with IAB standards; GDPR compliance.
- **Customization: Standard offer, plus:** Creation of customer's own designs 20; A/B Testing and Machine Learning Optimization.
- Users: Number of users 10; Customized access rights.
- Cookie Crawler: Analyses per day 100.
- **Support/SLA:** Online support; E-mail support.
- > Company: price estimates depend on demand.
  - Agency offer content, plus: Page views per 35,000,000 per month; Additional page views (per 1,000 €0.02); Number of sites/apps: unlimited; Compliance with IAB standards; GDPR compliance.
  - Agency customization, plus: Creation of customer's own designs 20; A/B Testing and machine learning Optimization.
  - Users: unlimited number of users; personalized access rights.
  - Cookie Crawler : Analyses per day 300.
  - Support/SLA: Online support; E-mail support; Telephone support; Dedicated support; SLA 99.9%.
  - White label: White label solution; CONSENTMANAGER logo removed; CMP running on customer's domain.

#### GENERAL CRITERIA

#### USER INTERFACE AND LINGUISTIC ACCESSIBILITY \*\*/\*\* Ease of use and legibility of graphical representations

- 7 languages for tool settings: French, English, Spanish, German, Dutch, Polish, Swedish.
- 32 predefined languages for the cookie banner: users can add more languages as needed.
- > Multi-level support.
- > Corporate users have direct access to telephone support with no waiting time.
- > Convenient operation with clear, easy-to-use graphical interfaces.

#### USER AND AUTHORIZATION MANAGEMENT \*\*/\*\*

- > Unlimited number of users in «Enterprise» version.
- Roles and scope customizable by user or user group.

#### TRAINING \*/\*

- > Free webinars.
- > Visio customer support included in the subscription.
- Training via partners, face-to-face (in Europe) or distance learning.

#### DASHBOARDS, REPORTING **\*\*\*\***/**\*\*\***

- > Automatic tracking table update.
- > Activity history availability.
- > Availability of a dashboard.
- > The tool monitors dozens of KPIs such as satisfaction and conversion rates. In addition, it allows users to monitor the KPIS of their consent management: acceptance rate, refusal rate, bounce rate, etc.

#### HOSTING

- > Tool type: SaaS.
- > Dedicated servers hosted in Germany.

#### TOOL EVOLUTION \*\*\*\*/\*\*\*

- > Daily release, monthly major version.
- > Features requested by users are generally included in the following month's version.

#### INTERCONNECTION \*/\*

- > The tool provides an SSO.
- > Around 30 existing APIs.

#### **CUSTOMER SERVICE**

- > For customers in France: technical support in Paris in French.
- The tool offers level 1 and 2 technical support (level 2 in English and German only).
- > Corporate users have direct access to telephone support with no waiting time.

#### COOKIE AND CONSENT MANAGEMENT

#### COOKIE MANAGEMENT \*\*\*\*\*/\*\*\*\*

- > Solution compatible with computers, tablets and smartphones.
- Solution compatible with all CMS (Content Management Systems).
- The consent banner and cookie management policy are fully customizable, both in terms of content and layout.
- Cookies can be blocked in various ways, either automatically or manually, as well as automatically unblocked. The tool also takes blacklists and whitelists into account.
- There are 2 procedures for publishing the cookie script: either use one of the plugins, or copy and paste the cookie script into the page header. You only need to do this once, as the script never changes, even if the parameters are modified.

#### WEBSITE SCANNING \*\*\*\*/\*\*\*

- > Proprietary technology, can be tested free of charge.
- > This technology can pass the login.
- > The tool provides a detailed report on cookies, including information on the source and type of each cookie.

#### CONSENT AND PREFERENCE MANAGEMENT \*\*\*\*/\*\*\*

- Simple management via numerous parameters (lifespan of consent, refusal, etc.).
- > Easy-to-use, fully customizable consent window.
- > Several predefined designs are available in the tool.

# QPRIVACY

2018 Israel www.qprivacy.com



**QPrivacy's aim is to ensure that companies no longer have to choose between using third-party tools on their websites and mobile applications and protecting users' personal and confidential data.** The solutions offered by QPrivacy are cross-platform, enabling constant monitoring and control of preferred tools, normal behavior and the adequacy of user consent.

#### **> QPaudit:**

QPaudit is the tool for auditing personal and confidential data leakage and compliance with user privacy and DPIA preferences. QPaudit provides clear, easy-to-understand audit reports.

#### **> QPrules:**

#### Defines rules to ensure compliance

QPrules Privacy policies and strategies (tokenization, masking, encryption...) to control the flow and possible leakage of user data to third-party servers, ensuring compliance of online activity while enabling unrestricted access to marketing and analytics tools for marketing teams.

#### > QPtrust:

#### Allows user preferences to be checked throughout the user journey

QPtrust enables teams to manage discrepancies between the activity of third-party tools and the user consent preferences entered in the CMP, throughout the user journey.

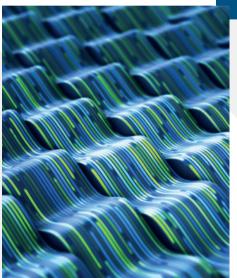
CMPs collect and store user privacy preferences. QPtrust monitors their application throughout the user journey.

In short, Qprivacy offers a comprehensive, user-friendly solution for managing user consents and preferences, managing and monitoring regulatory compliance and protecting sensitive information.

# ABOUT TNP

# TNP : A PARTNER FOR YOUR TRANSFORMATIONS

TNP is a European, hybrid, performance leader in consulting. We assist leaders of large companies in their digital, operational and regulatory transformation programs.

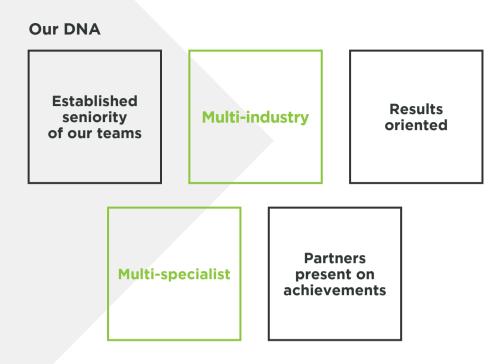


#### Hybrid business-technologies



#### Independent

We maintain our independence to exercise our profession freely and **provide solutions that are tailored to the needs of our customers** 



#### **TNP in figures**





Le s

Ongoing achievements in 25+ countries

# $\bigcirc$

# Three strategic regions

**Europe:** Paris, Lyon, Marseille, Monaco, Luxembourg, Milan, Geneva and Frankfurt

Africa: Casablanca, Abidjan, Tunis and Libreville

India and the Middle-East: Cochin, Mumbai, Delhi and Dubaï

## AN ORGANIZATION WHICH COVERS ALL INDUSTRIES AND RESPONDS TO YOUR CHALLENGES

We operate in **all sectors** and provide you with **industry and business expertise thanks to the combination of our experts.** 

TNP has **seven major areas of expertise** that meet your current and future challenges.

#### **Multi-industry**

#### Banking

- Retail banking and Specialized Financial Services
- CIB & Securities services
- Private Banking, Asset Management

#### Insurance & Social Protection

- P&C Insurance
- Life & Health Insurance

### Manufacturing & Services

- Automotive/ Manufacturing
- Energy & Utilities
- Retail, PGC & Luxury
- Life Sciences/ Pharma
- Logistics
- Real Estate

#### Mobility

- Rail
- Air
- Maritime
- Postal Services

#### Public Sector & Healthcare

- Governments
- Local Authorities
- Hospitals
- Defense



#### **Multi-specialist**



OKX Strategy, M&A, PMI



Sustainability, Finance, Risk, Regulation



Digital & Technological Transformation



Business Solutions



**Business** Excellence



န္ကာန္ထိ Cybersecurity



Data Governance,

## TNP, THE "END TO END" PLAYER IN DATA PROTECTION

TNP accompanies you, its clients, in the implementation of legal, organizational, technical and technological measures.



• External DPO/Interim DPO

Déléguée à la protection des données



#### **GDPR Expertise**

- Impact assessment (DPIA)
- Transfer Impact Assessment (TIA post Schrems II)



#### Audit & Due-Diligence

- GDPR compliance audits
- Processor audits
- GDPR due-diligence



#### **Software Tools**

- Help with choosing solutions
- OneTrust deployment
- Importing of registers and **DPIA** in the software tool



#### Data Protection Policies

- Governance definition and writing of a policy
- Data protection operational procedures
- Updating the GDPR register



#### Processor Control

- Revision and updating of data **protection clauses** (DPA)
- Evaluation of processor security guarantees

# TND

#### **#Expertise**

- Since 2010
- Knowledge of EU and non-EU legislations: data protection. privacy, cybersecurity, data localization
- Knowledge of security standards (RGS, NIST, ISO, OWASP...)

#### **#Expérience**

- External DPO for more Team of 50 GDPR, than 80 organizations
- More than **300 GDPR** references
- A recognized multisectoral experience
- Work done in France (including overseas) and all over the world

#### **#Excellence**

- Data Privacy, Data governance consultants
- Certified consultants (IAPP. 25 One Trust experts, ISO 27001)

### onetrust









#### **Data & IT Compliance**

- Mapping of data and applications
- Data referencing, Data governance
- Purge and automatization of data retention
- Data anonymization



#### Consent Management

- Definition of specifications
- Deployment of online/offline solutions



#### Certification

- Certification of IT products & services
- Preparation for the ISO 27701 certification



#### **Compliance Solutions** for Websites and Apps

- Audit of cookies & trackers and data leaks
- Preference and consent management
- Data masking/blocking/ anonymization

# RESPONSIBLE AI BY DESIGN IN PRACTICE

#### "Win-win" strategy

TNP promotes a **holistic and multidisciplinary approach to data** that aims to put **Humans at the heart of the debate, protecting individuals, society and the environment from the impacts of AI** while benefiting business and organizations.

#### **Turning AI into a competitive advantage**

Establishing a framework of **trust encourages innovation**. This helps to **control the risks associated with the use of AI**, facilitates its adoption by individuals and ensures **the success and sustainability of AI projects**.

> TNP, a multi-industry transformation leader, has all the skills to help organizations develop a responsible AI strategy that fosters trust.







Al Expertise (Machine Learning, Model Operations & Data Science)



Business & Use Cases



Data Protection & Ethics







Risk Management



Change Management



Sustainable Development & Climate



Security



# OUR RESPONSIBLE AI SERVICES



Al Maturity Assessment



Maturity Assessment: Compliance & Ethics



Responsible Al Resources (Charters, Policies, Impact Analysis)



Generative AI: Use Cases & Terms of Use



RAI Strategy & Governance (Organization)



Acculturation /Training



RAI By Design (Project)

## GUIDING OUR CLIENTS' DATA TRANSFORMATION JOURNEY



#### Strategy

- Data assessment and mapping
- Impactful case use ideation
- Financial value of data
- Data asset audits



#### Management

- Implementation of a data catalog /data marketplace
- Data lifecycle management
- Implementation of data repositories
- Data retention
- Data anonymization
- Improving data quality
- Deployment of data solutions



#### Governance

- Definition of a governance framework
- Organization of data functions
- Change management
- Data Academy



#### Architecture

- Data modeling & architecture
- Organization of data products
- Data/AI move to cloud
- Implementation of an APIzation approach



#### Literacy

- Definition and implementation of an **acculturation path**
- Data **awareness**
- Data monitoring



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TNP offers this comparative study to aid companies in selecting technological solutions. The data included in this benchmark are provided solely for informational purposes and are not meant to be comprehensive. It should not replace the implementation of legal, organizational, or security measures required to comply with regulatory standards. TNP assumes no responsibility for any organization's choice of tools based on this study's information or for any independent assessments of the tools mentioned herein.



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